



NS MID & SMALL CAP ADVISORY PORTFOLIO

Objective

Long-term capital growth by investing in smaller but growing companies of India

Strategy

Active investing in NS Mid & Small Cap investment universe by identifying companies with improving fundamentals. Tactical weight allocation under the sub-classes to achieve positive return along with managing the risk.

Process - Fundamental Bottom Up Research

Information mining, financial modeling, investment thesis, active & rigorous tracking for changes in earnings & quality outlook.

Benchmark - Nifty Mid & Small 400



No. of Stocks

20-30 Stocks



Recommended Min. Time Horizon

7 Years

Why NS Mid & Small Cap Advisory Portfolio?

Most of the multi bagger stock today were NS Mid & Small Cap few years back. Over the last 2 years, NS Mid & Small Cap stocks have seen sharp fall owing to credit squeeze, demand slowdown and over ownership during 2017. NS Mid & Small Cap theme portfolio is not meant as core portfolio for an investor but some tactical allocation by investors in NS Mid & Small Cap theme can be highly valuable.

NS Mid & Small Cap Companies perform well in up cycles. The continuous rate cuts by the RBI will create base for next bull market to start.



Large Cap Companies

- Large Cap Companies: The Top 100 companies by market capitalization fall into the category of Large Cap Companies.
- These companies are the most liquid in nature. They have their Beta closest to 1 and run in sync with the overall market.



Mid Cap Companies

- Mid Cap Companies: The ones who fall in 101st to 250th company by Market Capitalization.
- These stocks tend to be riskier than the large cap stocks & less risky than Small Cap stocks. They however offer more great potential than the large cap stocks



Small Cap Companies

- The 251st onward companies as per full market capitalization can be called as small cap stocks
- These stocks are the most volatile in nature. They become inconsistent during recessionary phases, however they outperform Large & mid cap companies in Bull periods.

Please Note: The securities quoted are for illustration only and are not recommendatory.



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Key Features of Ns Mid & Small Cap Advisory Portfolio

Investment in high risk but high gain

Mid & Small Cap stocks are usually high risk high gain opportunities

Cap Risk:

The Investment advisory portfolio carries cap risk as it is exposed primarily to the Mid & Small capitalization stocks.

Benchmarking:

The Investment advisory portfolio will be benchmarked against the Nifty Mid & Small Cap 400 Index.

The portfolio:

The portfolio will consist of 20-30 stocks to provide superior returns.

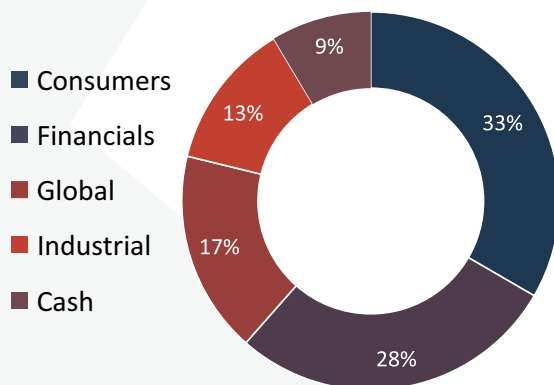
Growth in Value Framework

Companies that have improving/higher return ratio are favored.

Bottom Up Analysis:

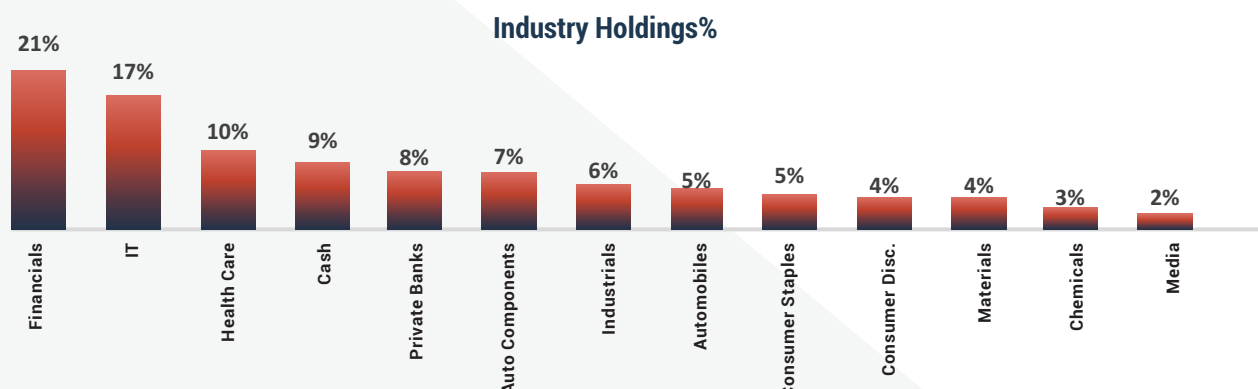
A rigorous bottom up research of business financials & management strategies is carried out for all portfolio companies.

Portfolio Composition



Top 5 Portfolio Holdings

COMPANY	%	COMPANY	%
NH	7%	ASKAUTOLD	4%
TVSMOTOR	5%	NIVABUPA	4%
MARICO	5%		



Please Note: Data as on 31st July, 2025. The securities quoted are for illustration only & are not recommendatory. The actual portfolio may differ from the above illustration

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