MARKET DLARY







1ST APR 2013 MARKET DIARY

SGX Nifty:5722 (2pts up)

Quote of The Day

"All there is to investing is picking good stocks at good times and staying with them as long as they remain good companies."

Warren Buffett

Chart of the Day

Trade Balance % of GDP



| Index | | | | | | | |
|------------|------|----------------|------|------|-----|------|-----------|
| Name | Page | Section | VIEW | CMP | MBP | Tgt | Exp.%GAIN |
| APOLLOHOSP | 6 | NEWS | | | | | |
| AUROPHARMA | 6 | NEWS | | | | | |
| CLNINDIA | 6 | NEWS | | | | | |
| EMAMI | 4 | COMPANY UPDATE | BUY | 596 | | 625 | 4.87 |
| GMRINFRA | 6 | NEWS | | | | | |
| HCLTECH | 6 | NEWS | | | | | |
| MARUTI | 3 | COMPANY UPDATE | BUY | 1275 | | 1650 | 29.41 |
| NTPC | 6 | NEWS | | | | | |

| DATA MATRI | X | | | | | | | |
|--------------|----------|----------|-----------------|----------------|-----------------|------------|------------|---------|
| IV. | MARKET | | II | NSTITUTIONAL | TURNOVER | | COMMODIT | Y PRICE |
| Name | Value | Change | Investor | Buy Value(Cr.) | Sale Value(Cr.) | Net(Cr.) | CURRENCIES | Value |
| Sensex | 18835.77 | 131.24 | FII(28thMar13) | 5973.44 | 5399.57 | 573.87 | GOLD | 29394↓ |
| Nifty | 5682.55 | 40.95 | DII(28thMar13) | 1477.00 | 1823.12 | (346.12) | SILVER | 53072↓ |
| DOW | 14578.54 | 52.38 | FII (Jan, 13) | 133542.01 | 114585.91 | 18956.10 | CRUDEOIL | 109.78↓ |
| NASDAQ | 3267.52 | 11.00 | DII (Jan, 13) | 38250.21 | 54941.16 | (16690.95) | COPPER | 410.20↓ |
| CAC | 3731.42 | 19.78 | FII (2013) | 210995.80 | 172658.77 | 38337.03 | DOLLAR/RS. | 54.28↓ |
| DAX | 7795.31 | 6.22 | DII (2013) | 63121.07 | 96661.88 | (33540.81) | EURO/RS. | 69.23↓ |
| FTSE | 6411.74 | 24.18 | | | | | POUND/RS. | 82.25↓ |
| NIKKIE | 12285.5 | (112.41) | | | | | | |
| HANG SENG | 22299.63 | (165.19) | | | | | | |
| EW ALL SHARE | 9315.35 | 102.50 | | | | | | |

MARUTI...Export realignment

Maruti is realigning its export strategy by focussing more on exports to Africa, instead of recession hit Europe. Its exports to Europe have fallen to 25% of total export numbers compared to 75% around 2 years ago. Conversely, exports to Africa are said to be growing at a stellar 50% figure, and now accounts for 30% of total exports. This will also provide filip to its large unused petrol capacity as the exports are only of petrol types (Alto 800, Alto). This apart Maruti continues to enjoy a strong domestic franchisee (1100 dealers spread across 801 cities) which will provide boost in case of any pickup in domestic demand.

Company reported its 3QFY13 numbers higher than street 's expectation. The net sales came at Rs 10957 Cr 46% up YoY backed by strong sales growth, led by the diesel powered Ertiga, the multi-utility vehicle and the Swift DZire sedan.

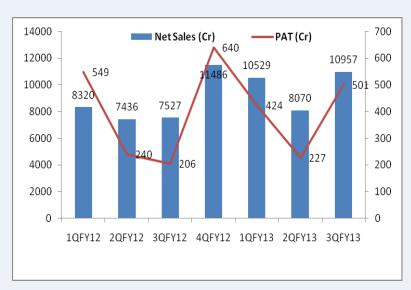
The operating EBITDA for 3QFY13 came at Rs 891 Cr which is almost double than what company has made for the same quarter last fiscal. Company has made operating EBITDA of Rs 417 for 3QFY12.The OPM for the 3QFY13 stands at 7.9% versus 5.2% in 3QFY12.The OPM improves by 270 bps due to better performance on operational front helped by better product mix and regular price hike .The other factors for improvement in OPM includes its control over RM cost and depreciation of YEN against USD .This depreciation of YEN against USD acts as good margin lever as for every 1 % change in Yen to US dollar translates into almost 20 bps benefit on company's margins.

The company's OPM which were under stress over last three quarters due to high input costs ,adverse currency movements along with discounts given on various models now seems to be less stressful owing to improvements made on operating front. Company has taken a price hike in January 2013 and this can further increase the margins in coming quarters.

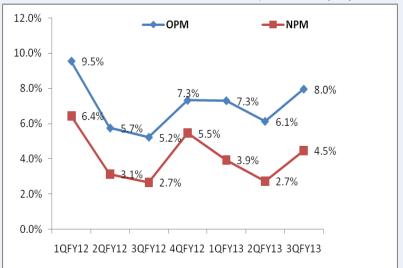
The PAT for the quarter stood at Rs 501 Cr translating a growth of nearly 144 % YoY. The huge rise in the profits is mainly due to higher sales figures and better response shown by the customers towards its new models Ertiga and Swift DZire. Moreover management has attributed these healthy profits as outcome of cost cutting measures which company has adopted .The quarter also witness strong volume growth both on domestic business and export business. Apart from better product mix ,price hikes during the quarter also helped boost profitability .

On realization front the average selling price per vehicle for the quarter came at Rs 363470 which is 16% up YoY. Realization per vehicle increased in due to price hike taken October and increased proportion of diesel vehicle sales and lower discounts on petrol vehicles during the festive season.

Tepid sales number, rising fuel costs and overall sentiments have led to auto sector underperform markets by some margin. This correction coupled with Maruti's ineherent strengths outlined above and continued YEN depreciation, provides a good buying opportunity. At CMP Rs 1275 the stock is trading at 12.7x FY14 EPS. We rate Maruti a BUY with Target price of Rs 1650



(Source: Company/Eastwind)



(Source: Company/Eastwind)



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Source: Company/Eastwind

Emami Ltd: The niche advantage..

Emami has a unique product portfolio, which opeartes high market share with niche segments. Emami's portfolio also has the benefit of being well diversified with no single segment contributing to more than 25% of revenues.

Considering its's high market share in most categories, we expect the company to continue 4-5% annual Price Increase. We also belive about company's better portfoilo in the current demand environment.

Emami Ltd witnessed better earnings for 3QFY13 with 22%(YoY) sales growth, the growth was led by Boroplus Antiseptic cream aided by good winter season. The company reported PAT growth by 22.5%(YoY).

Company's EBITDA margin slipped by 110bps (YoY) to 25% because of high raw material cost and Ad spend burden. Company's raw material increased from 23.8% of sales (3QFY12) to 28.7%, while it declined from 35.2% on sequentially basis. Ad spend increased by 27%(YoY), accounts for 19% of sales.

Thanks to the ban on paan masala and gutkha in many states, FMCG player Emami has now started enjoying lower menthol prices(20ms low). Price of menthol, which accounts for 20% of its raw material costs, has started easing with signs of dropping further as the usage of the throat cooling oil has reduced in chewing tobacco products.

But Emami is still carrying some high cost menthol inventory and the benefit of lower prices would start accruing only from the first quarter of 2013-14, The average menthol prices during the second quarter were high at Rs1,900 a tonne. Currently, Mentha Oil prices are hovering around Rs 1,250-1,400 per kg, and the management has adopted a wait-and-watch approach as prices could see some moderation going ahead. Emami has aggressive plans for the healthcare products division comprising OTC, ethical and generic in the near future.

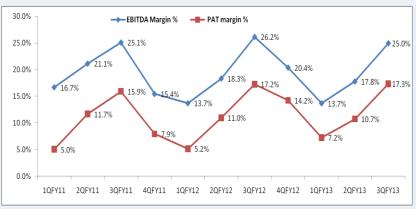
Considering the past track of sales numbers and seasonality impact, we expect better sales trends in H2FY13 than H1FY13. Because of high Boroplus sales in the winter as well as stocking up on cool hair oil in 4QFY13 (summer ahead). As per the management, initial consumer demand in winter season has been very impressive.

Emami is on the way to achieve its outlet expansion for FY13E of 600000 outlet of direct coverage direct coverage compared with 500,000 in FY12. This expansion will be carried forward in FY14, and would be a key driver of all products. Emami derives half its sales from rural India and believes this could further increase through promotion and distribution increase. Emami, with its dominant position in rural landscape, will be an even bigger beneficiary amongst FMCG companies.

Emami is quoting at a P/E of 23x on FY14E earnings. We believe, Emami, with its strong return ratios, clean balance sheet, high cash generation and dominant market position will be best pick for investment prospects. We recommend "BUY" on the stock with a target price of Rs625.



(Source: Company/Eastwind)



(Source: Company/Eastwind)



(Source: Company/Eastwind)



Source: Company/Eastwind

Derivative Research

| NIFTY SNAPSHOT | NIFTY SNAPSHOT | | | | | |
|------------------------------|-----------------|--|--|--|--|--|
| Nifty Spot | 5682.55(+40.95) | | | | | |
| Nifty Mar 2013 Future | 5682 | | | | | |
| Nifty Apr 2013 Future | 5724 | | | | | |
| Nifty Mar 2013 Open Interest | 10637600 | | | | | |
| Nifty Apr 2013 Open Interest | 11169250 | | | | | |
| 7 DMA of Spot Nifty | 5672 | | | | | |
| 21 DMA of Spot NIfty | 5778 | | | | | |
| 50 DMA of | 5886 | | | | | |
| Spot Nifty | | | | | | |
| VOLATILITY INDEX (VIX) | 15.22(-0.58) | | | | | |
| PUT CALL RATIO | 0.85 | | | | | |
| | | | | | | |



Nifty (Apr Series) Option OI Distribution: 70.00 ■ CE ■ PE 60.00 50.00 40.00 <u>=</u> 30.00 20.00 10.00 0.00 5500 5600 5700 5800 5900 6000 Nifty Strike Price

| Activity of Nift | y (Apr Ser | ies) Stril | ke | | | | FIIs Activity (Fig | in Cr) | | | | |
|-------------------------|------------|------------|--------|-----------------|--------|--------|--------------------|--------|--------|-----|------|---------|
| | CA | LL | | PU [.] | Т | | Segment | | Buy | | Sell | Net |
| | OI | | % Chng | OI | | % Chng | | | | | | |
| 5500 | | 877600 | 29.0 | 31 | .06900 | 41.0 | INDEX FUTURE | | 5,004 | 5, | 389 | (385) |
| 5600 | 1 | 344950 | 6.5 | 61 | .99600 | 30.5 | INDEX OPTION | | 20,060 | 21, | 362 | (1,302) |
| 5700 | 3 | 683350 | 28.7 | 43 | 71000 | 21.2 | STOCK FUTURE | | 8,066 | 7, | 829 | 236 |
| 5800 | 2 | 963450 | 10.9 | 16 | 79200 | 17.3 | STOCK OPTION | | 1,432 | 1, | 380 | 52 |
| 5900 | 3 | 264300 | 8.9 | 14 | 18700 | 18.9 | T | OTAL | 34,562 | 35, | 960 | (1,399) |
| 6000 | 3 | 351550 | 1.3 | 16 | 23550 | 31.6 | | | | | | |

| Fresh Long Seer | n In (Rising OI -Ri | sing Price) | | | Fresh Shorts Seen | In: (Rising OI -Fallir | ng Price) | | |
|-----------------|---------------------|-------------|--------|-----|-------------------|------------------------|-----------|-------|------|
| Scrip | OI | OI ch% | CMP | Ch% | Scrip | OI | OI ch% | CMP | Ch% |
| ACC | 771,750 | 41.8 | 1161.3 | 0.3 | CAIRN | 15,014,000 | 16.4 | 272.2 | -1.8 |
| INDUSINDBK | 4,111,000 | 21.0 | 405.0 | 1.3 | GODREJIND | 720,000 | 12.3 | 295.0 | -0.2 |
| SIEMENS | 831,000 | 20.5 | 549.1 | 4.1 | NTPC | 16,488,000 | 9.8 | 142.0 | -0.4 |
| TATASTEEL | 24,766,000 | 18.5 | 312.3 | 2.0 | RELIANCE | 11,191,000 | 7.6 | 773.7 | -1.2 |
| RELINFRA | 8,024,000 | 17.4 | 324.7 | 0.3 | INDHOTEL | 8,976,000 | 7.5 | 53.5 | -1.0 |
| PCR (OI) | | | | | YESTERDAY'S IMPA | ACT TRADE | | | |
| | | | | | | | | | |

| PCR (OI) | | | YESTERDAY'S IMPAC | T TRADE | | |
|-----------|------|------|-------------------|-----------|-----------|-----------|
| STOCK | T1 | T2 | STOCK | STRIKE CE | STOCK | STRIKE PE |
| GAIL | 0.64 | 0.44 | SBIN | 2050 CE | SBIN | 2000 PE |
| HINDZINC | 0.56 | 0.40 | RELIANCE | 780 CE | ICICIBANK | 1000 PE |
| JSWSTEEL | 0.46 | 0.28 | JPASSOCIAT | 65 CE | RELIANCE | 760 PE |
| GVKPIL | 0.70 | 0.49 | DLF | 230 CE | LT | 1350 PE |
| UNIONBANK | 0.96 | 0.65 | INFY | 2900 CE | TCS | 1550 PE |
| | | | | | | |

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Markets Snapshot

Top Price Performers

| Top Performers 1D | % Change | Top Performers 1W | % Change | Top Performers 1M | % Change |
|-------------------|----------|-------------------|----------|-------------------|----------|
| PUNJLLOYD | 22.83 | HOVS | 32.35 | GUJALKALI | 59.97 |
| INDLMETER | 20.00 | SKSIND | 28.21 | SKSIND | 49.40 |
| KAVVERITEL | 19.95 | STERLINBIO | 27.38 | FLEXITUFF | 44.45 |
| ARIES | 19.65 | NOVAIRNSTL | 27.19 | ELPROINTL | 36.78 |
| SRSLTD | 19.06 | PUNJLLOYD | 26.93 | RASOYPR | 36.36 |

Worst Price Performers

| Worst Performers 1D | % Change | Worst Performers 1W | % Change | Worst Performers 1M | % Change |
|---------------------|----------|---------------------|----------|---------------------|----------|
| TFL | (17.54) | PARRYSUGAR | (57.62) | ORIENTPPR | (91.03) |
| BVCL | (15.43) | ORIENTPPR | (31.52) | KGNENT | (68.13) |
| INFOMEDIA | (15.38) | BRANDHOUSE | (30.21) | ONELIFECAP | (66.06) |
| RAMKASH | (11.65) | SURANAIND | (28.56) | RUSHIL | (65.85) |
| HCIL | (10.47) | AARTIDRUGS | (25.02) | GRAVITA | (65.76) |

Top News:

- **GMR Energy**, a subsidiary of GMR Infra, has divested its stake in two coal assets in South Africa for \$50 million (aboutRs 270 crore) to multiple buyers (According to GMR, HMESA has agreed to divest 50% in Tshedza Mining Resource, which holds the licence for Eloff mines & The company has also entered into an agreement to sell 100% share in Kendall mine to Joe Singh Group.)
- Finolex Industries Limited has commenced commercial production of PVC pipes at its state of the art PVC pipes manufacturing plant at Masar in Gujarat . Finolex Industries has increased its aggregate production capacity of PVC Pipes by about 30,000 MT per annum.
- Aurobindo Pharma Ltd has lifted the import alert for non-sterile products manufactured in its UNIT-VI cephalosporin facility based in Hyderabad
- Clariant Chemicals (India) has approved the proposal to divest the business of textile chemicals, paper specialities and the emulsion products, for a consideration of Rs2.09bn.
- HCL Technologies has bagged a multi- year infrastructure management services contract from Ford Motor Company. The value of the five-year contract is estimated to be close to \$100 million,
- NTPC wants a written assurance from Coal India Ltd that it will maintain coal quality and only then will NTPC ink fuel supply agreement
- Siemens Ltd have approved the Scheme of Amalgamation of Winergy Drive Systems India Pvt. Ltd. with Siemens Limited vide
- Tata Metaliks has terminated its joint venture-Tata Metaliks Kubota Pipes (TMKPL) with the Japanese company Kubota Corporation, to strengthen JV's operations.
- Apollo Hospitals Enterprise is in advanced stages of negotiations to take over Life Line multi speciality hospital in Chennai.

| | Insider Tradi | ng | | |
|------------|--------------------------------|----------|------------|---------|
| Company | Name of Acquirer / Seller | Buy/Sell | Mode | Qty. |
| ARVIND | Agrimore Ltd | sell | Market | 25000 |
| ARVIND | Anubhav Investments Pvt Ltd | Buy | Market | 25000 |
| JPPOWER | G P Gaur | sell | Market | 25000 |
| JPPOWER | G P Gaur | sell | Market | 25000 |
| ABGSHIP | ABG International Pvt Ltd | Buy | Market | 27798 |
| TUBEINVEST | M V Subbiah | Buy | Market | 28850 |
| ABGSHIP | ABG International Pvt Ltd | Buy | Market | 30000 |
| ELECTCAST | Mayank Kejriwal | Buy | Market | 30000 |
| ELECTCAST | Mayank Kejriwal | Buy | Market | 30000 |
| TEXINFRA | Akshay Poddar | Buy | Market | 32163 |
| HDFC | J C A D'Souza | Buy | ESOS | 37000 |
| RAMCOSYS | Ontime Industrial Services Ltd | Buy | Market | 37043 |
| COREEDUTEC | Wisdom Global Enterprises Ltd | Buy | Market | 40000 |
| TANLA | D Uday kumar Reddy | Buy | Market | 50000 |
| TANLA | D Uday Kumar Reddy | Buy | Market | 50000 |
| FCH | Dayside Investment Ltd | Buy | Market | 60744 |
| ROLTA | Rolta Ltd | Buy | Market | 64000 |
| ROLTA | Rolta Ltd | Buy | Market | 64000 |
| ROLTA | Rolta Ltd | Buy | Market | 65000 |
| ASAHIINDIA | Sanjay Labroo | Buy | Off-Market | 69000 |
| ASAHIINDIA | Sanjay Labroo | Buy | Off-Market | 69000 |
| HDFC | Madhumita Ganguli | Buy | ESOP | 85575 |
| HDFC | Madhumita Ganguli | Buy | ESOS | 85575 |
| AMTEKINDIA | Amtek Auto Ltd | Buy | Market | 89000 |
| TEXINFRA | Akshay Poddar | Buy | Market | 100000 |
| HDFC | Mathew Joseph | Buy | ESOP | 115000 |
| HDFC | Mathew Joseph | Buy | ESOP | 115000 |
| ROLTA | Rolta Shares Stocks Pvt Ltd | Buy | Market | 125000 |
| COREEDUTEC | Wisdom Global Enterprises Ltd | Buy | Market | 200000 |
| HDFC | Renu Sud Karnad | Buy | ESOP | 275000 |
| TEXINFRA | Saroj Kumar Poddar | Buy | Market | 299297 |
| AMTEKAUTO | Kings Footwear (India) Pvt Ltd | Buy | Market | 400000 |
| AMTEKAUTO | Kings Footwear (India) Pvt Ltd | Buy | Market | 400000 |
| TATAPOWER | Tata Steel Ltd | Buy | Market | 456548 |
| BEPL | MKJ Enterprises Ltd | Buy | Market | 1026000 |
| TATAPOWER | Tata Steel Ltd | Buy | Market | 2033000 |

| | Forthcomimg Board Meetings | | | | |
|---------------|----------------------------|--------------|--|--|--|
| Scrip Name | Purpose | Meeting Date | | | |
| AKL SOF INFO | General | 1-Apr-13 | | | |
| BLB | General | 1-Apr-13 | | | |
| Cera Sanitary | General | 1-Apr-13 | | | |
| Mahavir Impex | General, Stock Split | 1-Apr-13 | | | |
| Oscar Invest | General | 1-Apr-13 | | | |
| Titan Trading | General | 1-Apr-13 | | | |
| Toheal Pharma | General | 1-Apr-13 | | | |

| | | Economic Ca | lendar | | |
|-----------------|---|--|--|--|--|
| | Monday | Tuesday | Wednesday | Thursday | Friday |
| | 1-Apr | 2-Apr | 3-Apr | 4-Apr | 5-Apr |
| us | ISM Manufacturing PMI , Construction Spending m/m , Final Manufacturing PMI | Factory Orders m/m , IBD/TIPP Economic Optimism , Total Vehicle Sales . | ADP Non-Farm Employment Change , ISM Non-Manufacturing PMI , Crude Oil Inventories , | Unemployment Claims , Natural Gas Storage . | Non-Farm Employment Change , Trade Balance , Unemployment Rate , Average Hourly Earnings m/m. |
| UK/EURO ZONE | | German Prelim CPI m/m , Spanish Unemployment Change , Spanish Manufacturing PMI , GB Manufacturing PMI , GB Services PMI | GB Construction PMI , CPI Flash Estimate y/y , | Spanish Services PMI , Italian Services PMI , Spanish 10-y Bond Auction , French 10-y Bond Auction , Minimum Bid Rate , ECB Press Conference , | Retail Sales m/m , Final GDP q/ , German Factory Orders m/m |
| INDIA | Auto Sales No , HSBC Manufacturing PMI Data . | Auto Sales No . | | | Indian HSBC Services PMI |

| Weekly | Weekly sectoral updates for the week ahead | | | | |
|----------|---|--|--|--|--|
| SECTORS | REMARKS | | | | |
| AUTO | FALL NEAR COMPLETION, WAIT FOR LONG | | | | |
| REALTY | DOWN TREND CONTINUE BUT NEAR COMPLETION, WAIT FOR LONG | | | | |
| MEDIA | CORRECTIVE RISE CONTINUE, PART PFT BOOKING IS ADVISABLE | | | | |
| ENERGY | FALL NEAR COMPLETION, WAIT FOR LONG | | | | |
| FMCG | RISING TREND CONTINUE, BUY ON DECLINE | | | | |
| FINANCE | FALL NEAR COMPLETION, WAIT FOR LONG | | | | |
| IT | RISING TREND CONTINUE, BUY ON DECLINE | | | | |
| SERVICES | WAIT FOR 3 TO 5 DAYS | | | | |
| METAL | DOWN TREND CONTINUE BUT NEAR COMPLETION, WAIT FOR LONG | | | | |
| PHARMA | BUY ON DECLINE, RISING TREND CONTINUE | | | | |
| BANKING | FALL NEAR COMPLETION, WAIT FOR LONG | | | | |
| INFRA | FALL NEAR COMPLETION, WAIT FOR LONG | | | | |

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