## Industry

 Bloomberg BSE CODECons. Staples
ATFL IN
500215

Margins remained impacted on account of fire at Unnao
facility;Food buisness continues to be the company's focus

| RATING | ACCUMULATE |
| :--- | ---: |
| CMP | 598 |
| Price Target | 683 |
| Potential Upside | $14 \%$ |
|  |  |
| Rating Change | $\downarrow$ |
| Estimate Change | $\downarrow$ |
| Target Change | $\downarrow$ |

## Stock Info

52wk Range H/L
820/451
Mkt Capital (Rs Cr) 1458
Free float (\%) 48\%
Avg. Vol 1M $(, 000)$30

No. of Shares (Cr)
2

Promoters Pledged \% NA

## Q3FY19 Result update

- ATFL has reported numbers below than our expectation, wherein sales stood at Rs 215 Cr (Vs our expect. of Rs 234 Cr ) driven by growth in food business to the extent of $12 \%$ YoY to Rs 60 Cr .
- The Company's food business revenue growth was driven by Ready to Eat snacks category grew $54 \%$ YoY in value and $60 \%$ YoY in volumes.
- The Gross margin of the company declined by 92 bps to $32.7 \%$ YoY (Vs our expect. of $33 \%$ ) on account of fire at Unnao facility.
- The Company maintained its EBITDA margin at $8.36 \%$ YoY (Vs our expect. of $8.21 \% \mathrm{YoY}$ ) by reducing the advertising expenses by 240 bps while other expense and employee expense (on account of wage increase to the employees) has increased by 123 bps and 21 bps.
- Fire at Company's Unnao facility impacted the sales to the extent of $500 \mathrm{bps}-700 \mathrm{bps}$ thus post fire, the production of RTE Popcorn, Extruded snacks, Tortilla chips is being addressed through alternate plants and third party to maintain the supplies.
- As a result of fire at Unnao facility, the company's breakfast cereal category(Choco popz ) remained impacted as the company did not had any alternative to continue its production and thus is expected to return to the market by 2QFY20


## View and Valuation

ATFL has reported numbers below than our expectation, sales remained flat on the back of fire in Unno factory and intense competition in premium edible oil \& spread business. However, management is confident on better revenue from Q4FY19 onwards as company has done arrangement for uninterrupted supply from other plant and third-party manufactures. Competition in spread business will be tackled by higher A\&P investment from Q4FY19 onwards. The company is in a way of launching new products in food segment and plans to expand margin to $10 \%$ (currently $8.1 \%$ ) going ahead. Pricing action in Sundrop is expected to come in Q2FY20e as anti-profiteering clause expires on June 19 which will boost company's margin even further. But presently ,considering flat revenue and intense competition in edible oil segment, we have reduced our sale and PAT estimates for FY19/FY20 by 3\% each respectively and according changed our target price to Rs 683 (35xFY20e's eps) with the ACCUMULATE rating.

## Key Risks to our rating and target

Receivable from insurance company on account of fire at Unnao facility.

- Increasing competitive intensity in company's food business.

| KEY FINANCIAL/VALUATIONS | FY16 | FY17 | FY18 | FY19E | FY20E |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Net Sales | 782 | 808 | 812 | 847 | 972 |
| EBITDA | 57 | 61 | 66 | 66 | 85 |
| EBIT | 41 | 45 | 48 | 49 | 68 |
| PAT | 23 | 28 | 32 | 34 | 47 |
| EPS (Rs) | 10 | 11 | 13 | 14 | 19 |
| EPS growth (\%) | $-37 \%$ | $19 \%$ | $14 \%$ | $7 \%$ | $40 \%$ |
| ROE (\%) | $7 \%$ | $9 \%$ | $9 \%$ | $9 \%$ | $12 \%$ |
| ROCE (\%) | $12 \%$ | $15 \%$ | $14 \%$ | $13 \%$ | $17 \%$ |
| BV | 138 | 126 | 139 | 150 | 165 |
| P/B $(X)$ | 4 | 4 | 5 | 4 | 4 |
| P/E $(x)$ | 51 | 45 | 56 | 43 | 31 |

## 3Q FY 19 Results

Below than our expectation

| Financials | $3 \mathrm{FFY18}$ | 4QFY18 | 1QFY19 | 2QFY19 | 3QFY19 | YoY\% | QoQ\% | FY17 | FY18 | YoY\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 215 | 214 | 197 | 211 | 215 | 0.4\% | 2.1\% | 808 | 812 | 0.4\% |
| Other Income | 0 | 0 | 1 | 1 | 1 | 408\% | 71.4\% | 0 | 1 | 203.2\% |
| COGS | 142 | 149 | 139 | 143 | 145 | 1.8\% | 1.6\% | 533 | 539 | 1.1\% |
| Gross Margin | 34\% | 31\% | 29\% | 32\% | 33\% | -0.9\% | 0.3\% | 34\% | 34\% | -0.5\% |
| Employee Cost | 11 | 11 | 11 | 12 | 12 | 4.5\% | -2.4\% | 51 | 54 | 6.5\% |
| A\&P expenses | 10 | 6 | 3 | 4 | 5 | -52.3\% | 7.4\% | - | - | - |
| Other Exp. | 33 | 33 | 30 | 34 | 36 | 8.4\% | 5.7\% | 164 | 153 | -6.6\% |
| EBITDA | 18 | 16 | 14 | 18 | 18 | 0.8\% | 1.1\% | 61 | 66 | 8.0\% |
| EBITDA Mar. | 8\% | 7\% | 7\% | 8\% | 8\% | 0.0\% | -0.1\% | 8\% | 8\% | 0.6\% |
| Depreciation | 4 | 4 | 4 | 4 | 4 | -8.6\% | -10.5\% | 17 | 18 | 8.7\% |
| EBIT | 13 | 11 | 10 | 13 | 14 | 3.9\% | 5.0\% | 45 | 48 | 7.8\% |
| Interest | 0 | 0 | 0 | 0 | 0 | 50\% | 200\% | 4 | 0 | -94.4\% |
| PBT | 14 | 12 | 10 | 14 | 15 | 11.5\% | 8.5\% | 40 | 49 | 21\% |
| Exceptional | - | - | - | - | - | - | - | (4) | - | -100\% |
| Tax | 5 | 4 | 4 | 5 | 5 | 13.5\% | 6.2\% | 17 | 17 | 1\% |
| PAT | 9 | 8 | 7 | 9 | 10 | 10.4\% | 9.8\% | 28 | 32 | 14\% |
| PAT Margin | 4\% | 4\% | 3\% | 4\% | 5\% | 0.4\% | 0.3\% | 3\% | 4\% | 0.5\% |

Witnessed volume and value growth in its Food business portfolio
The company posted a growth of $12 \% \mathrm{YoY}$ to Rs 60 Cr in revenue from its food business on account of improvement in both value and volume terms across all categories under which it operates. Despite of fire at Unnao plant Ready to eat snacks posted a volume and value growth of $60 \%$ and $54 \%$ on the back of strong performance by Popcorn, Extruded Snacks. While Spreads segment posted a volume and value growth of $14 \%$ and $7 \%$ which remained slightly subdued on account of competitive intensity.Ready to cook snacks posted $5 \%$ YoY value growth and a flat volume growth on account of free promotional samples which were present in corresponding previous quarter. Thus overall the company will continue investing in innovation, new launches and advertising in its core categories i.e. RTE popcorn, Peanut butter and bagged snacks business.

## Performance of Sundrop edible oil and Crystal business

Sundrop Edible Oils(contributes ~ 55.5\% to the revenue) saw lower Volume \&Value growth driven by growth in the lower end of the business and posted a de growth in value and volume to the extent of $7 \%$ and $10 \%$ respectively. While the Company's Crystal business (contributes $\sim 16.45 \%$ to the revenue) posted a value growth of $15 \%$ led entirely by pricing growth

## Concall Highlights

$>$ The Company is focusing on protecting its edible Oil business margin and investing it to food business.
$>$ The company will continue focusing on the core of their business which are RTE popcorn, Peanut butter and bagged snacks business.
> The Company targets to make its food business worth Rs 500 Cr with ready to Cook posting a steady growth, peanut butter to grow aggressively backed by innovation in this category and new launches while contribution from bagged snacks is also expected to increase.
> Present focus of management is to achieve 10\% EBITDA margin.
> Management envisages growth in snack business to continue led by new launches and better distribution.
> Ready to cook popcorn distribution stood in a range of 280000-290000 stores, while peanut butter has its presence in 80000 stores, Nachos is present in 60000 stores and is expected to reach 70000 stores post restart of Unnao facility.
$>$ The Company will increase its media expense for next quarter for RTE Popcorn and Peanut butter.
> The Company's Chittor plant is expected to become operational by 3QFY20 while West Bengal plant is expected to become operational by FY21.
> Ready to cook snacks posted $5 \%$ YoY value growth and a flat volume growth on account of free promotional samples which were present in corresponding previous quarter.
> Ready to Eat Snacks delivered a revenue growth of $54 \%$ driven by Ready to Eat Popcorn and Extruded Snacks.
$>$ In peanut butter, the company is witnessing higher level of competitive intensity from Funfoods and Veeba.

Exhibit: Sundrop oil volume growth
Sundrop Edible Oils saw lower Volume \& Value growth driven by growth in the lower end of the business.


## Exhibit: Sales and sales growth

The company sales remained flat while food business grew by $12 \%$ (~28\% of the total revenue).


Exhibit:Gross margin and EBITDA margin
Gross margin remained impacted on account of fire at Unnao facility declined by 92 bps YoY.


Exhibit: Peanut butter volume growth
Peanut butttervolume growth remained bit subdued on account of competitive intensity.



Exhibit: COGS and Ad \& Promotion exp.
COGS stood at 67\% while Ad \& Promotion exp. was reduced by 240 bps which maintained the EBITDAM.


Exhibit:PAT and PAT growth
PAT posted a growth of $10 \%$ on account of increase in other income and reduction in depreciation.


Financial Details
Balance Sheet

| Y/E March | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19E | FY20E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Share Capital | 24 | 24 | 24 | 24 | 24 | 24 | 24 | 24 |
| Reserves | 221 | 258 | 289 | 313 | 282 | 315 | 342 | 378 |
| Networth | 245 | 282 | 314 | 337 | 306 | 340 | 366 | 402 |
| Debt | - | 15 | 26 | 96 | 18 | - | - | - |
| Other Non Current Liab | 11 | 16 | 19 | 22 | 12 | 14 | 14 | 14 |
| Total Capital Employed | 245 | 297 | 340 | 433 | 324 | 340 | 366 | 402 |
| Net Fixed Assets (incl CWIP) | 127 | 164 | 199 | 222 | 213 | 208 | 194 | 187 |
| Non Current Investments | - | - | - | - | - | - | - | - |
| Other Non Current Assets | 186 | 242 | 277 | 302 | 242 | 243 | 229 | 222 |
| Non Current Assets | 186 | 242 | 277 | 302 | 242 | 243 | 229 | 222 |
| Inventory | 57 | 99 | 106 | 146 | 116 | 95 | 99 | 113 |
| Debtors | 43 | 21 | 25 | 43 | 39 | 50 | 52 | 60 |
| Cash \& Bank | 11 | 6 | 10 | 7 | 4 | 9 | 28 | 18 |
| Other Current Assets | 27 | 8 | 7 | 10 | 8 | 39 | 57 | 100 |
| Current Assets | 138 | 134 | 148 | 206 | 167 | 192 | 236 | 291 |
| Creditors | 44 | 40 | 40 | 41 | 53 | 65 | 68 | 78 |
| Provisions | 7 | 7 | 7 | 1 | 7 | 7 | 7 | 8 |
| Other Current Liabilities | 17 | 15 | 19 | 11 | 13 | 10 | 10 | 11 |
| Curr Liabilities | 68 | 62 | 66 | 53 | 73 | 81 | 85 | 96 |
| Net Current Assets | 70 | 72 | 82 | 152 | 94 | 111 | 152 | 195 |
| Total Assets | 324 | 376 | 425 | 508 | 409 | 435 | 465 | 513 |

Income Statement

| Y/E March | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19E | FY20E |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue from Operation | $\mathbf{7 8 9}$ | $\mathbf{7 6 4}$ | $\mathbf{7 6 0}$ | $\mathbf{7 8 2}$ | $\mathbf{8 0 8}$ | $\mathbf{8 1 2}$ | $\mathbf{8 4 7}$ | $\mathbf{9 7 2}$ |
| Change (\%) |  | $-3 \%$ | $-1 \%$ | $3 \%$ | $3 \%$ | $0 \%$ | $4 \%$ | $15 \%$ |
|  |  |  |  |  |  |  |  |  |
| EBITDA | $\mathbf{6 5}$ | $\mathbf{7 0}$ | $\mathbf{6 1}$ | $\mathbf{5 7}$ | $\mathbf{6 1}$ | $\mathbf{6 6}$ | $\mathbf{6 6}$ | $\mathbf{8 5}$ |
| Change (\%) |  | $8 \%$ | $-13 \%$ | $-7 \%$ | $8 \%$ | $8 \%$ | $0 \%$ | $29 \%$ |
| Margin (\%) | $8 \%$ | $9 \%$ | $8 \%$ | $7 \%$ | $8 \%$ | $8 \%$ | $8 \%$ | $9 \%$ |
| Depr \& Amor. | 7 | 11 | 15 | 16 | 17 | 18 | 17 | 17 |
| EBIT | $\mathbf{5 8}$ | $\mathbf{5 9}$ | $\mathbf{4 6}$ | $\mathbf{4 1}$ | $\mathbf{4 5}$ | $\mathbf{4 8}$ | $\mathbf{4 9}$ | $\mathbf{6 8}$ |
| Int. \& other fin. Cost | 0 | 2 | 1 | 5 | 4 | 0 | - | - |
| Other Income | 3 | 0 | 0 | 0 | 0 | 1 | 3 | 5 |
| EBT | $\mathbf{6 1}$ | $\mathbf{5 7}$ | $\mathbf{4 5}$ | $\mathbf{3 5}$ | $\mathbf{4 0}$ | $\mathbf{4 9}$ | $\mathbf{5 2}$ | $\mathbf{7 3}$ |
| Exp Item | - | - | - | - | 4 | - | - | - |
| Tax | 19 | 14 | 8 | 12 | 17 | 17 | 19 | 25 |
| Minority Int \& P/L share of Ass. | - | - | - | - | - | - | - | - |
| Reported PAT | 42 | 43 | 37 | 23 | 28 | 32 | 34 | 47 |
| Adjusted PAT | $\mathbf{4 2}$ | $\mathbf{4 3}$ | $\mathbf{3 7}$ | $\mathbf{2 3}$ | $\mathbf{2 5}$ | $\mathbf{3 2}$ | $\mathbf{3 4}$ | $\mathbf{4 7}$ |
| Change (\%) | $5 \%$ | $-13 \%$ | $-37 \%$ | $19 \%$ | $14 \%$ | $7 \%$ | $40 \%$ |  |
| Margin(\%) | $6 \%$ | $5 \%$ | $3 \%$ | $3 \%$ | $4 \%$ | $4 \%$ | $5 \%$ |  |

Financial Details
Key Ratios

| Y/E March | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19E | FY20E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| ROE | $17 \%$ | $15 \%$ | $12 \%$ | $7 \%$ | $9 \%$ | $9 \%$ | $9 \%$ | $12 \%$ |
| ROCE | $24 \%$ | $20 \%$ | $14 \%$ | $9 \%$ | $14 \%$ | $14 \%$ | $13 \%$ | $17 \%$ |
| Asset Turnover | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| Debtor Days | 20 | 10 | 12 | 20 | 18 | 22 | 22 | 22 |
| Inv Days | 27 | 47 | 51 | 68 | 52 | 43 | 43 | 43 |
| Payable Days | 20 | 19 | 19 | 19 | 24 | 29 | 29 | 29 |
| Int Coverage | 1,933 | 29 | 37 | 8 | 10 | NA | NA | NA |
| P/E | 29 | 29 | 32 | 51 | 45 | 56 | 43 | 31 |
| Price / Book Value | 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 |
| EV/EBITDA | 18 | 18 | 19 | 21 | 20 | 27 | 22 | 17 |
| FCF per Share | $(29)$ | $(13)$ | $(1)$ | $(62)$ | 86 | 43 | 39 | 41 |
| Div Yield | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ |

Cash Flow Statement

| Y/E March | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19E | FY20E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PBT | 61 | 57 | 45 | 35 | 46 | 49 | 52 | 73 |
| (inc)/Dec in Working Capital | (30) | (22) | (11) | (66) | 48 | 8 | (4) | (13) |
| Non Cash Op Exp | 7 | 11 | 15 | 16 | 17 | 18 | 17 | 17 |
| Int Paid (+) | 0 | 2 | 1 | 5 | 5 | 0 | - | - |
| Tax Paid | (18) | (13) | (9) | (9) | (16) | (15) | (19) | (25) |
| others | (3) | (0) | (0) | (0) | (0) | (1) | - | - |
| CF from Op. Activities | 18 | 35 | 41 | (18) | 101 | 60 | 47 | 51 |
| (inc)/Dec in FA \& CWIP | (47) | (48) | (42) | (44) | (14) | (17) | (3) | (10) |
| Free Cashflow | (29) | (13) | (1) | (63) | 86 | 43 | 45 | 41 |
| (Pur)/Sale of Inv |  |  |  |  |  |  |  |  |
| others | 4 | 1 | 1 | 1 | 0 | 1 | - | - |
| CF from Inv. Activities | (43) | (47) | (42) | (43) | (14) | (38) | (43) | (50) |
| inc/(dec) in NW |  |  |  |  |  |  |  |  |
| inc/(dec) in Debt | - | 15 | 11 | 70 | (78) | (15) | - | - |
| Int. Paid | (0) | (2) | (1) | (5) | (5) | (0) | - | - |
| Div Paid (inc tax) | (5) | (6) | (6) | (6) | (6) | (6) | (7) | (11) |
| others | - | - | - | - | - | - | - | - |
| CF from Fin. Activities | (5) | 7 | 4 | 59 | (89) | (14) | (7) | (11) |
| Inc(Dec) in Cash | (30) | (5) | 3 | (3) | (2) | 8 | (2) | (10) |
| Add: Opening Balance | 41 | 11 | 6 | 10 | 7 | 1 | 31 | 28 |
| Closing Balance | 11 | 6 | 10 | 7 | 4 | 9 | 28 | 18 |

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Analyst's ownership of the stocks mentioned in the Report NIL

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