```
Industry
Bloomberg
BSE CODE
```

| RATING | HOLD |
| :--- | ---: |
| CMP | 452 |
| Price Target | 484 |
| Potential Upside | $7 \%$ |


| Rating Change |  |
| :--- | :---: |
| Estimate Change | $\square$ |
| Target Change |  |

## Stock Info

52wk Range H/L
491/312
Mkt Capital (Rs Cr) 79801
Free float (\%) 32\%

Avg. Vol 1M (,000) 2725
No. of Shares (Crs) 177
Promoters Pledged \% NA

## Result in line, domestic volume beats the

## estimates

## 3QFY19 Result update

- DABUR reported numbers in line with our estimates; posted robust sales growth of $12 \%$ to Rs. 1299 Crs (vs expec. Rs. 2132 Crs ), backed by domestic FMCG growth of $15 \%$ while International Business (IB) grew by $3.4 \%$ with constant currency growth of around $1 \%$ on YoY basis.
- The company reported domestic FMCG volume growth of $12.4 \%$ backed by robust growth in major segments like; Health Supplements grew $13.8 \%$ on the back of double digit growth in Chyawanprash \& Honey while Hair oil category grew by $23.6 \%$ with all round growth in all brands and market share gain.
- Company's growth in International Business was impacted by subdued performance of MENA markets and adverse currency movement.
- Gross Margin declined by 229 bps to $49.3 \%$ due to high crude oil prices while company managed to minimize the EBITDA decline by taking cost efficiency measures and reducing advertising exp., it declined by 27 bps to $20.3 \%$.
Ad. Exp. \& Other Exp. declined by 133 bps \& 108 bps to $8 \%$ \& $10 \%$ respectively, while Employee Exp. increased by 39 bps to $10.8 \%$, due to ESOP.
- Company reported PAT growth of $10 \%$ to Rs. 367 Crs (vs expec. Rs. 364 Crs), backed by robust sales growth and company's measures of maintaining EBITDA margins.


## View and Valuation

Dabur's number for Q3FY19 remained in line with our estimates, sales were up by 12\% YoY to Rs 2199 cr(expec. Rs 2132 cr) while PAT grew by $10 \%$ to Rs 367 cr (expec. Rs $364 \mathrm{cr})$. Major outperformance came in domestic volume growth which grew by $12 \%$ (expec. 8\%) whereas pricing growth remained ~3\% in Q3FY19. International business impacted by subdued performance of MENA region and adverse currency movement, up by $3.4 \%$. Going forward, we expect better domestic volume for Dabur led by improvement in rural demand (contributes $\sim 45 \%$ of revenue), expansion of distribution reach backed by project Buniyaad and new innovative launches. Correction in crude and cost efficiency measures is expected to improve margins from Q4FY19 onwards. Marked difference in management commentary in Q3FY19, from moderation in rural demand (concall Q2FY19) to better growth prospects in medium-term from domestic market, especially for rural led by fiscal stimulus gives us comfort. Taking account of strong visibility of rural demand at least for the medium- terms we have tweaked our multiple higher from 42 to 45 and accordingly we have increased our target price from Rs 442 to $484\left(45 x F Y 20 e^{\prime} \mathrm{eps}\right)$. We maintain our HOLD rating on Dabur.

## Key Risks to our rating and target

$\square$ Sharp Increase in Crude oil prices.
$\square$ High currency volatility.

| KEY FINANCIAL/VALUATIONS | FY16 | FY17 | FY18 | FY19E | FY20E |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Net Sales | 7869 | 7701 | 7748 | 8644 | 9835 |
| EBITDA | 1518 | 1509 | 1617 | 1807 | 2231 |
| EBIT | 1385 | 1366 | 1455 | 1635 | 2049 |
| PAT | 1251 | 1277 | 1354 | 1505 | 1895 |
| EPS (Rs) | 7 | 7 | 8 | 9 | 11 |
| EPS growth (\%) | $17 \%$ | $2 \%$ | $6 \%$ | $11 \%$ | $26 \%$ |
| ROE (\%) | $30 \%$ | $26 \%$ | $24 \%$ | $26 \%$ | $28 \%$ |
| ROCE (\%) | $28 \%$ | $24 \%$ | $22 \%$ | $25 \%$ | $28 \%$ |
| BV | 24 | 28 | 32 | 33 | 38 |
| P/B $(X)$ | 11.6 | 11.2 | 11.5 | 13.5 | 11.8 |
| P/E $(x)$ | 38.7 | 42.6 | 48.4 | 52.9 | 42.0 |

3QFY19 Results
In line with expectation

| Financials | 3 PFY18 | $4 Q F Y 18$ | 1QFY19 | 2QFY19 | 3QFY19 | YoY \% | QoQ\% | FY17 | FY18 | YoY\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Sales | 1,966 | 2,033 | 2,081 | 2,125 | 2,199 | 11.8\% | 3.5\% | 7,701 | 7,748 | 0.6\% |
| Other Income | 66 | 73 | 74 | 81 | 75 | 13.4\% | -7.3\% | 298 | 305 | 2.3\% |
| COGS | 952 | 1,002 | 1,049 | 1,076 | 1,115 | 17.1\% | 3.7\% | 3,843 | 3,846 | 0.1\% |
| Gross Margin | 52\% | 51\% | 50\% | 49\% | 49\% | -2.3\% | -0.1\% | 50\% | 50\% | 0.3\% |
| Employee Ex. | 205 | 181 | 224 | 234 | 238 | 16.0\% | 1.4\% | 790 | 793 | 0.4\% |
| Adv. Ex. | 185 | 126 | 199 | 134 | 178 | -3.9\% | 33.4\% | - |  | 0.0\% |
| Other Expen. | 205 | 181 | 224 | 234 | 238 | 16.0\% | 1.4\% | 1,560 | 1,492 | -4.4\% |
| EBITDA | 404 | 485 | 386 | 451 | 445 | 10.4\% | -1.2\% | 1,509 | 1,617 | 7.2\% |
| EBITDA Mar. | 21\% | 24\% | 19\% | 21\% | 20\% | -0.3\% | -1.0\% | 20\% | 21\% | 1.3\% |
| Depreciation | 40 | 43 | 43 | 43 | 45 | 10.9\% | 4.1\% | 143 | 162 | 13.5\% |
| EBIT | 363 | 443 | 343 | 408 | 401 | 10\% | -1.8\% | 1,366 | 1,455 | 6.5\% |
| Interest | 13 | 13 | 15 | 16 | 17 | 27\% | 7.6\% | 54 | 53 | -1.8\% |
| PBT | 416 | 503 | 402 | 473 | 459 | 10.3\% | -3.0\% | 1,610 | 1,707 | 6.0\% |
| Exceptional | - | - | - | - |  | 0.0\% | 0.0\% | - | 15 | - |
| Tax | 83 | 105 | 72 | 96 | 92 | 10.9\% | -3.9\% | 330 | 335 | 1.5\% |
| PAT | 333 | 397 | 329 | 378 | 367 | 10.3\% | -2.7\% | 1,277 | 1,354 | 6.0\% |
| PAT Margin | 17\% | 20\% | 16\% | 18\% | 17\% | -0.2\% | -1.1\% | 17\% | 17\% | 0.9\% |

## Robust volume growth led by high growth across segments

Sales growth of $12 \%$ (expec. 8\%) backed by domestic FMCG growth of $15 \%$ with volume growth of $12 \%$. Healthcare segment grew by $15.9 \%$ with Chyawanprash growth of $10.0 \%$, Dabur Honey $19.8 \%$ \& Digestives $22.5 \%$. Hair oil category grew by $23.6 \%$ with growth across all brands and market share gain. Shampoo category reported strong growth of $25.2 \%$ led by on ground activations and visibility drive. Oral care recorded growth of $10.0 \%$ with toothpastes growing at $11.1 \%$. Red Toothpaste continued its growth momentum with a growth of $22.6 \%$ while Babool impacted by high competitive intensity at economy price points. International Business (IB) grew by $3.4 \%$ with constant currency growth of around $1 \%$ on YoY basis which remained lagged by subdued performance in MENA region and headwinds in currency.

## High input cost impacted gross margin

COGS increased from $48.4 \%$ in Q3 FY18 to $50.7 \%$ in Q3 FY19 due to adverse currency, movement, infaltion in input prices and promotional costs which led to steep decline in gross margin by 229 bps to $49.3 \%$ YoY while company reported low shrinkage in EBITDA margin by 27 bps YoY backed by cost savings and efficiencies measures which minimized the impact of gross margin on it.

## Concall Highlights

$>$ Rural outgrowing urban by $2 \%$ and it is expected grow even better going forward led by improvement in rural demand backed by government initiatives.
> Impact of recently declared budget ( 01 Feb19) will lead positive trends in rural India. Various initiatives taken would be strong lever for driving sustained FMCG growth in times to come. Consumption space is poised to have robust volume growth.
$>$ Domestic is expected to grow higher than International Business (IB) in coming few quarters. It would be in ratio of 75:25 (domestic to IB).
$>$ Honitus \& Shilajit were standout performers for the 9 months in FY19, led by company's investment in both brands. Pudin hara \& Hajmola were also the good performers for the year. OTC is expected to be the best performer in next year.
$>$ Going forward company would increase the ad spends \& decrease promotional to some extent.
$>$ Gross margin contracted because of higher priced input bought in previous quarter (1Q \& 2QFY19), gross margin is expected to come back to previous levels in Q4.
$>$ ESOP cost would be inline in next year as compared to this year.
$>$ In IB - strong growth prospect is expected in medium term to long term view. Company expects better growth from IB from 2QFY20 on wards.
> Namaste had nearly no sales from EU as it was facing issues related to prices with distributors. Couple of quarters is required for EU to stabilize.
$>$ GCC which is $30-35 \%$ of IB, declined by $12 \%$. While, secondary growth is strong but overall category growth has declined in GCC, mgmt. expects sharp comeback of GCC business in coming quarters.
> Turkey could emerge as one big growth driver, once the translation's negative impact is over.

Exhibit: Domestic FMCG Volume Growth
Witnessed robust volume growth in all segments wherein Healthcare ,HPC and Foods clocked double digit growth.
$\ldots$ Domestic FMCG Volume Growth(\%)


## Exhibit: Gross and EBITDA Margin

GM declined by 229 bps YoY led by adverse currency, input inflation and higher promotional cost.


Exhibit: PAT and PAT Growth
Strong PAT growth led by robust sales growth and company's measures of maintaining EBITDA margins.


## Exhibit: Sales and Sales Growth

Dabur's number for Q3FY19 remained in line , sales were up by $12 \%$ YoY led by domestic vol. growth of $12 \%$.
$\square$ Sales (in cr) $\longrightarrow$ Growth YoY


Exhibit: Trend in Expenses
Ad. Exp. \& Other Exp declined backed by cost efficiency measures while Empl. Exp increased due to ESOP.


Exhibit: Return on equity
ROE is expected to improve by 184 bps \& 247 bps in FY19e and FY20e respectively.


Financial Details
Balance Sheet

| Y/E March | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19E | FY20E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Share Capital | 174 | 174 | 176 | 176 | 176 | 176 | 176 | 176 |
| Reserves | 1,921 | 2,482 | 3,178 | 3,995 | 4,671 | 5,530 | 5,708 | 6,580 |
| Networth | 2,095 | 2,656 | 3,354 | 4,171 | 4,847 | 5,707 | 5,884 | 6,756 |
| Debt | 1,151 | 708 | 734 | 792 | 912 | 829 | 680 | 605 |
| Other Non Current Liab | 85 | 86 | 105 | 144 | 165 | 170 | 185 | 200 |
| Total Capital Employed | 3,247 | 3,364 | 4,088 | 4,963 | 5,759 | 6,535 | 6,564 | 7,361 |
| Net Fixed Assets (incl CWIP) | 1,674 | 1,789 | 1,927 | 1,773 | 2,000 | 2,070 | 2,175 | 2,260 |
| Non Current Investments | 163 | 493 | 1,407 | 1,881 | 2,499 | 3,092 | 3,092 | 3,692 |
| Other Non Current Assets | 1,856 | 1,831 | 1,968 | 1,836 | 2,115 | 2,170 | 2,255 | 2,340 |
| Non Current Assets | 2,019 | 2,324 | 3,376 | 3,717 | 4,614 | 5,262 | 5,347 | 6,032 |
| Inventory | 844 | 973 | 973 | 1,097 | 1,107 | 1,256 | 1,401 | 1,595 |
| Debtors | 484 | 675 | 711 | 809 | 650 | 706 | 788 | 896 |
| Cash \& Bank | 362 | 519 | 276 | 220 | 305 | 306 | 291 | 361 |
| Other Current Assets | 59 | 42 | 86 | 309 | 280 | 391 | 436 | 496 |
| Current Assets | 2,689 | 2,988 | 2,731 | 3,216 | 3,116 | 3,440 | 3,629 | 4,062 |
| Creditors | 717 | 1,097 | 1,096 | 1,330 | 1,303 | 1,410 | 1,573 | 1,790 |
| Provisions | 215 | 270 | 256 | 92 | 92 | 107 | 120 | 136 |
| Other Current Liabilities | 433 | 479 | 544 | 232 | 175 | 173 | 193 | 220 |
| Curr Liabilities | 1,365 | 1,846 | 1,896 | 1,805 | 1,782 | 1,970 | 2,198 | 2,501 |
| Net Current Assets | 1,324 | 1,142 | 835 | 1,411 | 1,334 | 1,470 | 1,432 | 1,561 |
| Total Assets | 4,709 | 5,312 | 6,106 | 6,932 | 7,731 | 8,702 | 8,976 | 10,094 |

Income Statement

| Y/E March | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19E | FY20E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Revenue from Operation | $\mathbf{6 , 1 6 9}$ | $\mathbf{7 , 0 7 5}$ | $\mathbf{7 , 8 2 7}$ | $\mathbf{7 , 8 6 9}$ | $\mathbf{7 , 7 0 1}$ | $\mathbf{7 , 7 4 8}$ | $\mathbf{8 , 6 4 4}$ | $\mathbf{9 , 8 3 5}$ |
| Change (\%) |  | $15 \%$ | $11 \%$ | $1 \%$ | $-2 \%$ | $1 \%$ | $12 \%$ | $14 \%$ |
|  |  |  |  |  |  |  |  |  |
| EBITDA | $\mathbf{9 8 8}$ | $\mathbf{1 , 1 6 0}$ | $\mathbf{1 , 3 1 6}$ | $\mathbf{1 , 5 1 8}$ | $\mathbf{1 , 5 0 9}$ | $\mathbf{1 , 6 1 7}$ | $\mathbf{1 , 8 0 7}$ | $\mathbf{2 , 2 3 1}$ |
| Change (\%) |  | $17 \%$ | $14 \%$ | $15 \%$ | $-1 \%$ | $7 \%$ | $12 \%$ | $24 \%$ |
| Margin (\%) | $16 \%$ | $16 \%$ | $17 \%$ | $19 \%$ | $20 \%$ | $21 \%$ | $21 \%$ | $23 \%$ |
| Depr \& Amor. | 85 | 97 | 115 | 133 | 143 | 162 | 172 | 182 |
| EBIT | $\mathbf{9 0 3}$ | $\mathbf{1 , 0 6 2}$ | $\mathbf{1 , 2 0 1}$ | $\mathbf{1 , 3 8 5}$ | $\mathbf{1 , 3 6 6}$ | $\mathbf{1 , 4 5 5}$ | $\mathbf{1 , 6 3 5}$ | $\mathbf{2 , 0 4 9}$ |
| Int. \& other fin. Cost | 59 | 54 | 40 | 48 | 54 | 53 | 62 | 46 |
| Other Income | 109 | 128 | 158 | 217 | 298 | 305 | 307 | 373 |
| EBT | 953 | $\mathbf{1 , 1 3 6}$ | $\mathbf{1 , 3 1 9}$ | $\mathbf{1 , 5 5 4}$ | $\mathbf{1 , 6 1 0}$ | $\mathbf{1 , 7 0 7}$ | $\mathbf{1 , 8 8 0}$ | $\mathbf{2 , 3 7 6}$ |
| Exp Item | 5 | 1 | - | - | - | 15 | - | - |
| Tax | 183 | 219 | 251 | 300 | 330 | 335 | 372 | 477 |
| Minority Int \& P/L share of Ass. | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Reported PAT | 763 | 914 | 1,066 | 1,251 | 1,277 | 1,354 | 1,505 | 1,895 |
| Adjusted PAT | $\mathbf{7 6 0}$ | $\mathbf{9 1 3}$ | $\mathbf{1 , 0 6 6}$ | $\mathbf{1 , 2 5 1}$ | $\mathbf{1 , 2 7 7}$ | $\mathbf{1 , 3 4 2}$ | $\mathbf{1 , 5 0 5}$ | $\mathbf{1 , 8 9 5}$ |
| Change (\%) |  | $20 \%$ | $17 \%$ | $17 \%$ | $2 \%$ | $6 \%$ | $11 \%$ | $26 \%$ |
| Margin(\%) | $12 \%$ | $13 \%$ | $14 \%$ | $16 \%$ | $17 \%$ | $17 \%$ | $17 \%$ | $19 \%$ |

Financial Details
Key Ratios

| Y/E March | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19E | FY20E |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| ROE | $36 \%$ | $34 \%$ | $32 \%$ | $30 \%$ | $26 \%$ | $24 \%$ | $26 \%$ | $28 \%$ |
| ROCE | $28 \%$ | $32 \%$ | $29 \%$ | $28 \%$ | $24 \%$ | $22 \%$ | $25 \%$ | $28 \%$ |
| Asset Turnover | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Debtor Days | 29 | 35 | 33 | 38 | 31 | 33 | 33 | 33 |
| Inv Days | 50 | 50 | 45 | 51 | 52 | 59 | 59 | 59 |
| Payable Days | 42 | 57 | 51 | 62 | 62 | 66 | 66 | 66 |
| Int Coverage | 15 | 20 | 30 | 29 | 25 | 27 | 26 | 44 |
| P/E | 31 | 34 | 32 | 39 | 43 | 48 | 53 | 42 |
| Price / Book Value | 11 | 12 | 10 | 12 | 11 | 11 | 14 | 12 |
| EV/EBITDA | 24 | 27 | 26 | 32 | 36 | 41 | 44 | 36 |
| FCF per Share | 4 | 5 | 5 | 6 | 4 | 5 | 9 | 10 |
| Div Yield | $1 \%$ | $1 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |

Cash Flow Statement

| Y/E March | FY13 | FY14 | FY15 | FY16 | FY17 | FY18 | FY19E | FY20E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PBT | 948 | 1,136 | 1,319 | 1,554 | 1,610 | 1,693 | 1,877 | 2,372 |
| (inc)/Dec in Working Capital | 44 | 82 | (118) | (75) | 87 | (258) | 58 | (44) |
| Non Cash Op Exp | 84 | 126 | 153 | 132 | 47 | 207 | 172 | 182 |
| Int Paid (+) | 40 | 33 | 40 | 26 | 31 | 42 | 62 | 46 |
| Tax Paid | (169) | (186) | (230) | (281) | (322) | (325) | (372) | (477) |
| others | (77) | (92) | (117) | (169) | (216) | (271) | - |  |
| CF from Op. Activities | 870 | 1,098 | 1,047 | 1,187 | 1,237 | 1,089 | 1,797 | 2,080 |
| (inc)/Dec in FA \& CWIP | (224) | (213) | (251) | (189) | (486) | (200) | (278) | (267) |
| Free Cashflow | 646 | 885 | 796 | 998 | 751 | 889 | 1,520 | 1,812 |
| (Pur)/Sale of Inv | (454) | 10 | (721) | (688) | (511) | (584) | - | (600) |
| others | 54 | 95 | 96 | 147 | 180 | 244 | 3 | 3 |
| CF from Inv. Activities | (624) | (107) | (876) | (730) | (817) | (540) | (275) | (864) |
| inc/(dec) in NW | 0 | 0 | 46 | 17 | 15 | - | - | - |
| inc/(dec) in Debt | 83 | (443) | 25 | 71 | 168 | (55) | (149) | (75) |
| Int. Paid | (34) | (34) | (26) | (40) | (45) | (43) | (62) | (46) |
| Div Paid (inc tax) | (283) | (326) | (462) | (423) | (477) | (477) | $(1,327)$ | $(1,023)$ |
| others |  |  |  |  |  |  |  |  |
| CF from Fin. Activities | (234) | (804) | (417) | (374) | (339) | (574) | $(1,538)$ | $(1,144)$ |
| Inc(Dec) in Cash | 13 | 190 | (245) | 82 | 81 | (27) | (15) | 71 |
| Add: Opening Balance | 112 | 123 | 313 | (47) | 35 | 116 | 306 | 291 |
| Closing Balance | 125 | 313 | 68 | 35 | 116 | 89 | 291 | 361 |

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## Disclosure of Interest Statement-

Analyst's ownership of the stocks mentioned in the Report NIL

## A graph of daily closing prices of securities is available at www.nseindia.com, www.bseindia.com

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