# HAVELLS

BUY

16-May-16

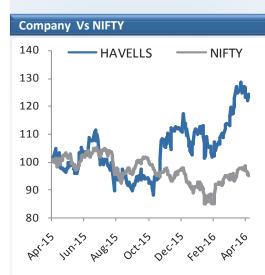
### Havells

Result Update	
CMP	340
Target Price	405
Previous Target Price	-
Upside	19%
Change from Previous	-

Market Data	
BSE Code	517354
NSE Symbol	HAVELLS
52wk Range H/L	355/235
Mkt Capital (Rs Cr)	21,255
Av. Volume	63101
Nifty	7898

Stock Performance									
	1Month	3 Month	1Year						
Absolute	6.5	15.3	21.1						
Rel.to Nifty	1.7	-7.2	-5.8						

Share Holding Pattern-%								
	4QFY16	3QFY16	2QFY16					
Promoter	61.6	61.6	61.6					
Public	38.4	38.4	38.4					
Others	0.0							
Total	100.0	100.0	100.0					



Management is confident of double-digit growth for the company going forward and expressed positive outlook on Switchgears and Electrical Consumer durables divisions.

#### Key points:

 $\rightarrow$ Cables and wires segment, the company has gained market share and has witnessed higher volumes.

 $\rightarrow$ The lighting business is also expected to grow at double-digits.The business has now stablised post its transition from conventional lighting to LED.

 $\rightarrow$ International businesses are on path on profitability and the company plans to retain its 20 percent stake in Sylvania for at least 3-5 years.

 $\rightarrow$ Debt repayment is not an issue for the company because it has cash profit of Rs 300 Cr that takes care of the debt for the next two years.And company will be debt free in FY19.

#### **Result Summary:**

Revenue grew by 8.6% as against de-growth of 1% in first half due to drop in commodity prices offsetting higher volume growth.Improvement in contribution margins due to focused cost efficiency measures, price discipline and low commodity prices. Sustained investment in brand and manpower to prepare for next growth phase. Other income has been increased due to interest earned on funds received from Sylvania stake sale.There is exceptional item of Rs 202 Cr is because of profit on 80%stake sale in Sylvania. Increase in Return on Net Worth ratio is on

account of exceptional profit due to stake sale in Sylvania.

#### **Outlook and Valuation**

Company maintained its positive outlook. Management is confident of doubledigit growth in FY17E. All segment of the company are doing well in cables and wires segment, the company has gained market share and has witnessed higher volumes and going forward in FY17E major growth is coming from Cable and lighting segment. International businesses are on path on profitability. Going forward we expect good growth in FY17E and due to above mentioned reason we recommended "BUY" for this stock at a target price of Rs 405.

					Rs in Cr
Financials	FY12	FY13	FY14	FY15	FY16
Sales	6518	7248	8181	8569	7714
EBITDA	657	669	738	721	839
Net Profit	370	581	442	385	1209
EBIDTA%	10.1%	9.2%	9.0%	8.4%	10.9%
P/E	0.1	0.1	0.1	0.0	0.2
				(Source: Co	mpany/Fastwind)

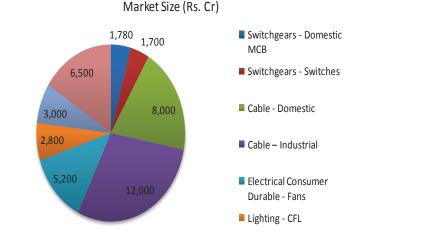
## HAVELLS

#### Product wise segmental performance:

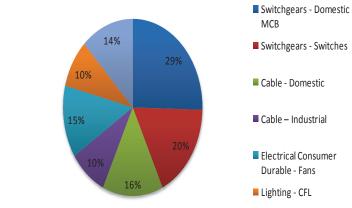
Segment Revenue(Cr)	1QFY13	2QFY13	3QFY13	4QFY13	1QFY14	2QFY14	3QFY14	4QFY14	1QFY15	2QFY15	3QFY15	4QFY15	1QFY16	2QFY16	3QFY16	4QFY16
a) Switchgears	241	255	270	312	276	314	309	320	307	339	327	306	297	334	328	327
b) Cable	431	391	409	462	405	487	475	559	535	591	495	569	513	563	523	609
c) Lighting & Fixtures	150	156	177	182	148	180	193	199	165	194	194	188	163	197	211	232
d) Electrical Consumer Durables	210	162	203	214	222	193	207	231	269	241	231	287	295	256	283	307
Total	1,033	964	1,058	1,170	1,051	1,174	1,184	1,310	1,277	1,365	1,247	1,349	1,267	1,350	1,344	1,475

#### Market Size of the products:





Market Share

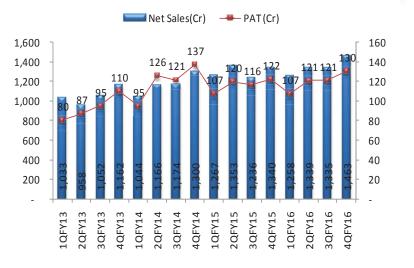


#### , 39% 39% 38% 38% 39% 40% 40% 39% <sup>41%</sup> 41% 42% 42% 45% 37% 39% 38% 36% 40% 35% 30% 25% 20% 15% 10%

Trend of Gross margin & EBITDA margin:

5% 0%

13% 12% 13% 12% 13%  $^{14\%}$  14% 13% 13% 13% 13% 14% 13% 13% 14% 13% 14% 201413 30446 104123 A01476 



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Trend of Net Sales & PAT:



#### **Investment Arguments:**

→ Company sold it subsidiaries which was effecting margin.So going forward company's margin will improve.

 $\rightarrow$ The company is expecting an overall growth rate of 10 per cent from the switch segment and targetting an revenue of Rs 100 crore from entry-level modular switches category in the next two-three years.

→Company expressed positive outlook on Switchgears and Electrical Consumer durables divisions.

 $\rightarrow$ South market was little bit slow now it is picking up and as per the management that weakness is becoming strength.

→ Havells is the largest FMCG player in India one of the key reasons is Havells see competition as a challenge

 $\rightarrow$ Havells has forayed into the automation and smart solution business segment and plans to provide customized automation solution for home and commercial space. This segment represents a very attractive proposition as the current market size is small – about Rs 500 crore – and expects Rs 100 crore revenue from it by 2020.

 $\rightarrow$ Havells India forays into entry level modular switches with the launch of "Reo Bliss" Launches the new range and expects an overall growth rate of 10% from switches segment.

#### 4QFY16\_Concall Highlights:

 $\rightarrow$  Expects revenue to grow in double digits in FY17.

 $\rightarrow$ Margins for the company would remain at current levels of 14-14.5 percent.

→Capex: Rs 260-280.also looking at enhanced capex with plants in South and East of India.

 $\rightarrow$ Tax rate: arround 28%

 $\rightarrow$ In the cables and wires segment, the company has gained market share and has witnessed higher volumes. And expects major growth is coming from Cable and lighting segment.

 $\rightarrow$ International businesses are on path on profitability and the company plans to retain its 20 percent stake in Sylvania for at least 3-5 years.

 $\rightarrow$  Current debt is Rs 220 Cr and as per the management company will be debt free in FY19.

#### Key Risks:

→The business has foreign currency risk as the outsourcing is done in Sylvania. Significant fluctuation in the currencies could impact Company's financial performance.

 $\rightarrow$ Slowdown in global markets will effect more adversely after a series of acquisitions.

#### About the Company:

Havells India Limited is a \$1.4 Billion leading Fast Moving Electrical Goods (FMEG) Company with a strong global footprint. Havells enjoys enviable market dominance across a wide spectrum of products, including Industrial & Domestic Circuit Protection Devices, Cables & Wires, Motors, Pumps, Fans, Modular Switches, Home Appliances, Electric Water Heaters, Power Capacitors, CFL Lamps, Luminaires for Domestic, Commercial and industrial Applications. The Company along with its subsidiary companies owns some of the brands, such as Crabtree, Sylvania, Concord, Luminance, Linotile and Standard. The Company's subsidiaries include Havells Holdings Limited, Havells Exim Limited, Havells Netherlands Holding B.V. and SLI Europe B.V., among others.

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#### **Financials Snap Shot**

INCOME STATEMENT							
FY13	FY14	FY15	FY16				
7248	8181	8569	7714				
33	41	50	86				
7281	8222	8620	7800				
4159	4640	4829	4383				
1	1	1	1				
1569	1717	1832	1632				
669	738	721	839				
9%	9%	8%	11%				
110	116	139	127				
559	622	582	712				
123	74	64	45				
664	589	569	1439				
82	148	184	230				
12%	25%	32%	16%				
581	442	385	1209				
95	183	731	219				
12	12	62	62				
	7248 33 7281 4159 1 1569 669 9% 110 559 123 664 82 12% 581 95	7248 8181   33 41   7281 8222   4159 4640   1 1   1569 1717   669 738   9% 9%   110 116   559 622   123 74   664 589   82 148   12% 25%   581 442   95 183	7248818185693341507281822286204159464048291111569171718326697387219%9%8%11011613955962258212374646645895698214818412%25%32%58144238595183731				

	RATIOS							
	FY13	FY14	FY15	FY16				
EPS	46.6	35.4	6.2	19.4				
Book Value	115.6	133.5	29.1	41.0				
DPS	7.6	14.6	11.7	3.5				
Payout (incl. Div. Tax.)	16%	41%	190%	18%				
Valuation(x)								
P/E	2.8	5.3	49.5	14.2				
Price / Book Value	1.1	1.4	10.5	6.7				
Dividend Yield (%)	5.91%	7.83%	3.83%	1.28%				
Profitability Ratios								
RoE	40%	27%	21%	47%				
RoCE	26%	26%	28%	28%				
Turnover Ratios								
Asset Turnover (x)	1.6	1.5	1.8	1.9				
Debtors (No. of Days)	43.4	44.6	26.5	12.3				
Inventory (No. of Days)	115.7	117.5	103.3	69.7				
Creditors (No. of Days)	47.0	53.4	44.8	24.6				
Net Debt/Equity (x)	0.51	0.42	0.12	0.00				
		Souce:	Eastwind/Co	mpany				

Souce: Eastwind/Company

	BALANCE SHEET						
	FY13	FY14	FY15	FY16			
Share Capital	62	62	62	62			
Reserves	1380	1604	1756	2495			
Net Worth	1442	1666	1818	2558			
Long term Debt	742	706	226	2			
Short term Debt	92	118	70	84			
Deferred Tax	62	52	43	75			
Total Capital Employed	2184	2372	2045	2560			
Net Fixed Assets	1156	1207	1221	1100			
Capital WIP	25	44	38	0			
Debtors	862	1001	623	259			
Cash & Bank Balances	474	882	777	1465			
Trade payables	933	1197	1051	520			
Total Provisions	479	733	805	423			
Net Current Assets	1086	1241	741	1291			
Total Assets	4472	5337	4831	4142			
	Souce: Eastwind/Company						

	CASH FLOW STATEMENT							
	FY13	FY14	FY15	FY16				
OP/(Loss) before Tax	664	594	569	1439				
Depreciation	110	116	139	127				
Direct Taxes Paid	(123)	(134)	(192)	(230)				
Operating profit before w	899	830	739	1657				
CF from Op. Activity	635	868	963	1714				
Capital expenditure on fix	(175)	(176)	(174)	(5)				
CF from Inv. Activity	(140)	(376)	(486)	(263)				
Repayment of Long Term	(474)	(148)	(524)	0				
Interest Paid	(116)	(52)	(61)	(45)				
Divd Paid (incl Tax)	(81)	(156)	(146)	(187)				
CF from Fin. Activity	(252)	(310)	(754)	(475)				
Inc/(Dec) in Cash	243	182	(278)	976				
Add: Opening Balance	230	472	655	777				
Closing Balance	473	655	379	1465				

Souce: Eastwind/Company

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Please refer to the Disclaimers at the end of this Report.