



BUY

29-Mar-16

HINDUSTAN MEDIA VENTURES LTD.

Result Update	
CMP	250
Target Price	330
Previous Target Price	-
Upside	32%
Change from Previous	-

Market Data	
BSE Code	533217
NSE Symbol	HMVL
52wk Range H/L	301/187
Mkt Capital (Rs Cr)	475
Av. Volume	25313
Nifty	7615

Stock Performance				
	1Month	3 Month	1Year	
Absolute	-4%	-14%	9%	
Rel.to Nifty	-13%	-10%	22%	

Share Holding Pattern-%				
	2QFY16	1QFY16	4QFY15	
Promoters	74.91	74.91	74.92	
Public	25.09	25.09	25.08	
Others	-	-	-	
Total	100	100	100	



Strong Topline Growth

HMVL reported a strong topline growth of 16% YoY to Rs 240 Cr for the 3QFY16 was primarily due to strong growth in advertising and circulation revenue. Growth was powered by a good festive season that fuelled advertising spends across most sectors, state elections in Bhar as well as HMVL's internal initiatives. Strong operating performance led to a higher PAT growth of 28.2% YoY.

Strong growth in Advertising and Circulation revenue

Advertising revenue increased by 19% YoY to Rs 181 Cr primarily due to :

- > Increase in advertising volumes
- >Good festive season
- >State elections in Bihar
- >HMVL's intrenal initiaitives

Circulation revenue increased by 6.3% YoY to Rs 54 Cr primarily due to :

- >Higher circulation volume
- >Higher net realistion per copy

Higher PAT growth led by Strong Operating Performance

On the operating front the company's performance was strong which in turn led to a higher PAT growth. The comapany reported strong operating performance on account of lower cost of its key raw material Newsprint which led to a strong PAT growth of 28% YoY to Rs 47 Cr. The operating profit for the quarter was up 50% YoY to Rs 60 Cr.

Key Highlights of 3QFY16

- >Total revenue up by 12.8% YoY at Rs 251.6 Cr from Rs 223 Cr.
- >EBITDA increased by 26.8% YoY to Rs 71 Cr from Rs 56 Cr.
- >Other Income decline 31% YoY due to yield increase during the quarter.
- >25.3% YoY increase in employee costs on account of impact of annual increments and hirings in Haldwani.
- > 31.4% increase in sales and promotion costs to support Haldwani launch and higher revenue in the quarter.
- >Strong balance sheet position with Net Cash of Rs 663.8 Cr.

Outlook and Valuation

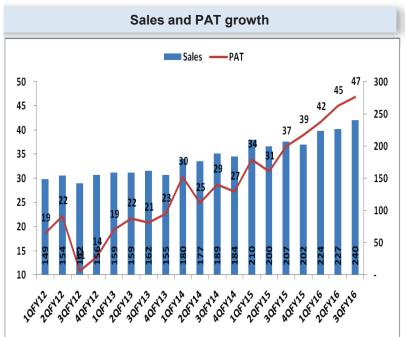
The company currently trading at CMP Rs 250 which is 10 x times of one year forward eps of Rs 24.40 and in light of good results and management view we recommend BUY for stock with TP Rs 330.

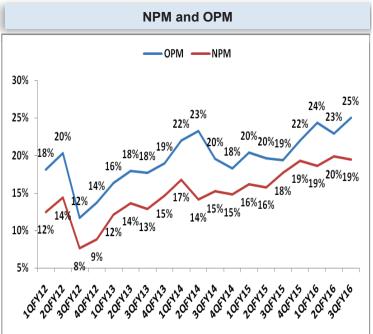
Financials	FY12	FY13	FY14	FY15	FY16E
Sales	597	636	730	819	926
EBITDA	95	113	151	166	225
Net Profit	65	85	111	141	179
EBIDTA%	16.0%	17.7%	20.7%	20.3%	24.3%
P/E	16.0	13.1	10.8	11.0	10.0

(Source: Company/Eastwind)

Concall Highlights

- >The company continue to strengthen its presence in UP and Uttarakhand and retain its leadership market position in Bihar & Jharkhand.UP grew by 26% while Bihar & Jharkhand grew by 16% during the quarter.
- >The company launch Haldwani this quarter where 8500 copies was sold which shows its impact on employee cost and will continue to impact for the coming quarter.
- >The company is actively looking for organic growth.
- >The Capex for the quarter is Rs 15 Cr and for the full year is Rs 20 Cr. The mgt guided that Capex for the FY17 will remain same as FY16.
- >Expecting sustainable 2-3% margin improvement for next 2 year.
- >Dollar appreciation may affect newsprint prices.





Emloyee cost and Other expenses as % of sales —Employee benefit Expence % as Sales Other expenses % as Sales 31.0% 30.0% 26.1% 26.1% 24.0% 23.4% 24.6% 26.2% 26.1% 24.2% 25.0% 24.0% 23.4% 12.0% 11.6% 12.9% 12.4% 12.9% 12.0% 13.1% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1% 12.9% 12.0% 13.1%

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HMVL

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	INCOME STATEMENT			
	FY13	FY14	FY15	FY16E
Revenue (Net of Excise D	636	730	819	926
Other Income	28	31	56	53
Total Revenue	665	760	875	979
COGS	265	301	338	347
GPM	1	1	1	1
Other Expenses	179	191	208	235
EBITDA	113	151	166	225
EBITDA Margin (%)	18%	21%	20%	24%
Depreciation	22	22	24	23
EBIT	91	130	142	202
Interest	5	6	11	11
PBT	114	155	188	244
Tax	30	43	47	65
Tax Rate (%)	26%	28%	25%	27%
Reported PAT	85	111	141	179
Dividend Paid	10	10	10	10
No. of Shares	7	7	7	7
	Course Fasturind/Company			

Souce: Eastwind/Company

	RATIOS			
	FY13	FY14	FY15	FY16E
EPS	11.5	15.2	19.2	24.4
Book Value	69.3	83.0	100.6	123.6
DPS	1.4	1.4	1.4	1.4
Payout (incl. Div. Tax.)	12%	9%	7%	6%
Valuation(x)				
P/E	13.1	10.8	11.0	9.0
Price / Book Value	2.2	2.0	2.1	1.8
Dividend Yield (%)	0.92%	0.86%	0.66%	0.64%
Profitability Ratios				
RoE	17%	18%	19%	20%
RoCE	18%	21%	19%	22%
Turnover Ratios				
Asset Turnover (x)	1.0	0.9	0.8	0.7
Debtors (No. of Days)	45.4	46.7	47.8	47.8
Inventory (No. of Days)	44.7	40.0	48.5	52.0
Creditors (No. of Days)	34.6	38.1	43.3	45.0
Net Debt/Equity (x)	0.00	0.00	0.00	0.00

Souce: Eastwind/Company

BALANCE SHEET

	FY13	FY14	FY15	FY16E
Share Capital	73	73	73	73
Reserves	435	536	665	834
Net Worth	508	609	739	907
Long term Debt	0	0	0	0
Short term Debt	3	20	98	118
Deferred Tax	7	6	6	6
Total Capital Employed	508	609	739	907
Net Fixed Assets	179	180	183	177
Capital WIP	1	11	3	3
Debtors	79	93	107	121
Cash & Bank Balances	28	26	40	65
Trade payables	60	76	97	114
Total Provisions	12	12	22	30
Net Current Assets	205	299	145	153
Total Assets	629	774	1021	1253

Souce: Eastwind/Company

FY13	FY14	FY15	FY16E
114	155	188	244
22	22	24	23
(28)	(43)	(40)	(65)
121	155	172	278
81	113	138	230
(230)	(275)	(398)	(184)
(8)	(43)	(16)	(17)
(57)	(117)	(182)	(211)
0	0	0	0
(5)	(5)	(9)	(11)
(10)	(10)	(10)	(10)
(38)	2	58	(2)
(15)	(2)	14	18
44	28	26	40
28	26	40	57
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Souce: Eastwind/Company