ZEE ENTERTAINMENT

Narnolia™

· ·	Media
Bloomberg	Z IN
BSE CODE	505537

Strong Topline Growth with Margins Intact

11-Oct-18

RATING	ACCUMULATE
CMP	460
Price Target	530
Potential Upside	15%

Rating Change	←
Estimate Change	1
Target Change	1

Key Highlights -

- □ Zee Entertainment Enterprises Limited (ZEEL) is amongst the largest producers and aggregators of entertainment content in the world, with an extensive library housing over 250,000 hours of television content.
- ☐ Also, with rights to more than 4,200 movie titles from foremost studios and of iconic film stars, ZEEL houses the world's largest Hindi film library.
- ☐ ZEEL's new OTT platform ZEE5 became the #2 digital entertainment platform with 41.3 million Monthly Active Users (MAU) in Sep'18, 190% growth since Apr'18.
- ☐ The management believes that ZEE5 can contribute to 30% of ZEEL's total revenue over the next 5 years.

2Q FY19 Results-

The company once again reported healthy revenue growth of around 25%YoY in 2QFY19. This was mainly driven by strong growth across all revenue streams viz. Advertisement, Subscription and Other Sales & Services, as these segments grew by 22.7% YoY, 21.3% YoY and 67.3% YoY respectively. The company posted 37.6% YoY growth in EBITDA to Rs.676cr. The company's reported EBITDA margin expanded by 320bps to 34.2% led by operating leverage benefit. PAT for the quarter stood at Rs. 387 cr with -34.6% YoY growth as Q2FY18 had a one time gain on account of sale of sports broadcasting business (135cr) and remeasurement gain in subsidiaries (161cr).

View and Valuation

ZEEL is amongst the largest producers and aggregators of entertainment content in the world, with an extensive library housing over 250,000 hours of television content. Going forward the management is confident of outpacing the industry advertisement growth of 12% for next couple of years considering the strong growth prospects across segments and monetization of newly introduced OTT platform ZEE5. Though increasing number of hours of original content may pose a risk to margins but increasing viewership share and early monetization of ZEE5 will support the margins at 30%+ level. The management expects ZEE5 to contribute 30% of ZEEL's total revenue over the next 5 years. Based on the strong ad growth potential and prospects of ZEE5 going forward, we increase our estimates of revenue, EBITDA and PAT by 1.4%, 3.5% and 2.7% respectively and expect revenue, EBITDA and PAT to grow at 16.1%, 21% and 10.8% CAGR respectively over FY18-20e. We value ZEEL at 28x FY20e EPS to arrive at a target price of Rs.530 and recommend ACCUMULATE.

Stock Info

52wk Range H/L	619/411
Mkt Capital (Rs Cr)	44,276
Free float (%)	57%
Avg. Vol 1M (,000)	3,513
No. of Shares	96.05
Promoters Pledged %	22%

Key Risks to our rating and target

- ☐ EBITDA margin pressure due to increasing hours of original content.
- □ Delay in the monetization of ZEE5 due to stiff competition , thus delaying the expected breakeven of ZEE5 in 5 years.

KEY FINANCIAL/VALUATIONS	FY16	FY17	FY18	FY19E	FY20E
Net Sales	5852	6434	6686	7794	9005
EBITDA	1510	1927	2076	2557	3041
EBIT	1426	1812	1894	2351	2819
PAT	1027	2221	1479	1452	1816
EPS (Rs)	11	23	15	15	19
EPS growth (%)	5%	116%	-33%	-2%	25%
ROE (%)	16%	33%	20%	17%	18%
ROCE (%)	23%	21%	22%	25%	27%
BV	65	70	79	90	105
P/B (X)	5.8	7.6	7.3	5.1	4.4
P/E (x)	35.5	22.9	37.2	30.4	24.3

Research Analyst CHINTAN BHINDORA

Chintan.bhindora@narnolia.com

2262701206

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2Q FY19 Results

Above Estimates

Financials	2QFY18	3QFY18	4QFY18	1QFY19	2QFY19	YoY %	QoQ%	FY17	FY18	YoY %
Net Sales	1,582	1,838	1,725	1,772	1,976	24.9%	11.5%	6,434	6,686	3.9%
Other Income	188	6	191	28	37	-80.4%	29.7%	4	434	12286%
Operating Cost	579	673	689	668	726	25.5%	8.7%	2,776	2,528	-8.9%
Employee Cost	181	154	164	171	169	-7.0%	-1.6%	604	666	10.2%
Other Expenses	331	417	366	367	405	22.5%	10.5%	1,127	1,416	25.6%
EBITDA	491	594	506	566	676	37.6%	19.5%	1,927	2,076	7.7%
EBITDA Margin	31.0%	32.3%	29.3%	31.9%	34.2%	3.2%	2.3%	29.9%	31.1%	1.1%
Depreciation	41	50	59	58	59	43.2%	2.1%	115	182	58.1%
Tax	183	226	281	207	262	43%	26.7%	681	841	23.5%
Extra Items	135	-	-	-	-	-100%		1,223	135	-89.0%
Net Profit	591	322	231	326	387	-34.6%	18.5%	1,139	1,080	-5%

Segment Revenue

Revenue Streams	2QFY17	3QFY17	4QFY17	1QFY18	2QFY18	3QFY18	4QFY18	1QFY19	2QFY19
Advertising	959	955	847	966	987	1,202	1,050	1,146	1,211
Subscription	583	593	558	479	501	502	547	519	608
Other Sales & Services	153	90	123	95	94	134	129	107	157

Robust Revenue Growth across all revenue streams

ZEEL has come up with another strong quarterly performance in 2QFY19. The company has posted revenue of INR 1976cr with a growth of 24.9% YoY. This robust growth was supported by strong revenue growth across all revenue streams. The advertisement revenue which comprises of 61% of total revenue in 2QFY19, accounted for 22.7% YoY growth. Subscription revenue grew by 21.3% to INR 608cr driven by two reasons: a) early closure of some of the distribution contracts as compared to last year b) monetization of phase-III subscribers. The other sales & services which includes movie production & distribution, music, etc. posted sales of INR 157cr with a growth of 67.3%YoY.

EBITDA margins expansion led by operational efficiencies

Overall EBITDA margin expanded by 320bps YoY to 34.2% primarily led by operating leverage benefit. Lower employee expenses YoY and only a 25.5% YoY increase in operational cost despite the increasing hours of original content, contributed to the EBITDA margin expansion.

PAT lower YoY due to one offs in Q2FY18

PAT for the quarter stood at INR 387cr with -34.6% YoY growth. This is primarily due to one time gains of 135cr on the sale of sports broadcasting business and 161cr due to re-measurement of equity interests in 2 subsidiaries.

Concall Highlights

- Management has guided for an increase in inventory of 450cr in FY19 as against 930cr in FY18 despite increase in original content hours as ZEEL had made advance purchase of movie rights in FY18 itself.
- Management has increased its guidance of subscription revenue to high teens in FY19 on the back of strong 15% growth in H1FY19.
- ZEEL also reached an agreement with Jio after breaking up the tie in August 2018. This enhances the reach of ZEEL to 227+ million subscribers of Jio to 37 LIVE TV channels. ZEEL now has content partnership deal with Airtel as well as Jio.
- All India Viewership share increased to 19.9% from 19.2% in Q1FY19.
- Malayalam GEC is expected to be launched in December 2018.
- ZEE5 became the #2 digital entertainment platform with 41.3 million Monthly Active Users (MAU) in Sep'18, 190% growth since Apr'18.
- ZEE5 originals had 29 releases across 6 languages in H2FY19. ZEE5 users currently spend an average of 31 minutes per day on the platform.
- Management is targeting 500-600 hours of original content over the next 18 months as against the current 55 hours of new content.

Exhibit: Net sales (Rs. Crore) and Sales Growth trend

Growth was mainly due to good revenue earned across all revenue streams



Exhibit: EBITDA (Rs. Crore) and EBITDA Margin trend

Operating leverage benefit helped to improve margins to 34.2%

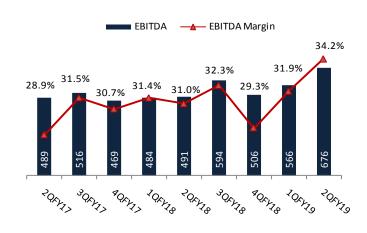


Exhibit: Debt Equity Ratio

With the increase in profitability debt to equity ratio will improve profitability improves further

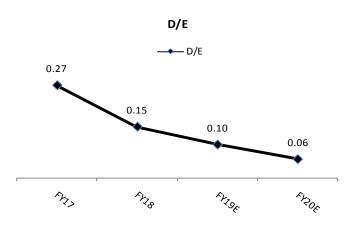


Exhibit: Trend in All India Viewership Share%

Viewership Share continues to increase with a 70bps improvement QoQ

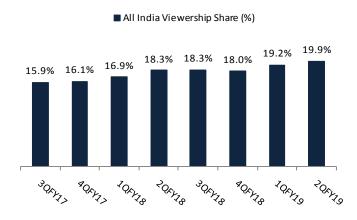


Exhibit: PAT (Rs. Crore) and PAT Margin trend

PAT margin improved QoQ on account of improved operational efficiencies.

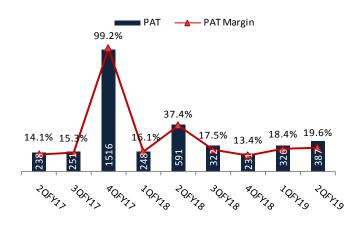
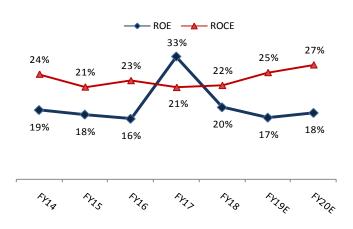


Exhibit: Return Ratios

Return ratios to improve going ahead as the profitability improves





Financial Details

Balance Sheet

Y/E March	FY14	FY15	FY16	FY17	FY18	FY19E	FY20E
Equity Share Capital	96	96	96	96	96	96	96
Preference Share Capital 2	2,017	2,019	2,017	1,526	1,144	858	572
Reserves	2,625	3,435	4,119	6,594	7,466	8,549	9,962
Networth	4,738	5,550	6,232	8,217	8,706	9,503	10,630
Debt	2	1	1	295	1	1	1
Other Non Current Liab	72	77	94	78	103	99	96
Total Capital Employed	4,812	5,628	6,326	8,589	8,810	9,603	10,727
Net Fixed Assets (incl CWIP)	411	437	581	804	1,021	1,133	1,189
Non Current Investments	294	146	305	156	159	159	159
Other Non Current Assets	1,116	1,443	1,621	1,170	1,359	1,359	1,359
Non Current Assets	1,820	2,026	2,507	2,130	2,540	2,652	2,708
Inventory	1,174	1,188	1,316	1,696	2,628	2,883	3,207
Debtors	1,028	1,069	1,325	1,242	1,537	1,610	1,860
Cash & Bank	564	1,301	2,274	4,888	6,499	8,105	10,207
Other Current Assets	1,446	1,987	1,773	2,576	2,814	2,985	3,235
Current Assets	4,212	4,980	5,387	8,127	8,590	9,083	10,405
Creditors	505	420	519	834	1,150	835	965
Provisions	331	459	413	130	119	119	119
Other Current Liabilities	384	498	636	704	1,051	1,178	1,302
Curr Liabilities	1,220	1,378	1,568	1,669	2,319	2,132	2,386
Net Current Assets	2,991	3,603	3,819	6,459	6,271	6,951	8,019
Total Assets	6,032	7,006	7,894	10,258	11,130	11,735	13,113

Income Statement

Y/E March	FY14	FY15	FY16	FY17	FY18	FY19E	FY20E
Revenue from Operation	4,422	4,884	5,852	6,434	6,686	7,794	9,005
Change (%)		10.4%	19.8%	10.0%	3.9%	16.6%	15.5%
Other Income	181	228	202	4	434	139	131
EBITDA	1,204	1,254	1,510	1,927	2,076	2,557	3,041
Change (%)		4.1%	20.4%	27.7%	7.7%	23.1%	18.9%
Margin (%)	27.2%	25.7%	25.8%	29.9%	31.1%	32.8%	33.8%
Depr & Amor.	50	67	84	115	182	206	222
EBIT	1,154	1,187	1,426	1,812	1,894	2,351	2,819
Int. & other fin. Cost	16	10	12	137	145	101	72
ЕВТ	1,319	1,404	1,615	1,678	2,183	2,389	2,878
Exp Item- Gain/(Loss)	-	-	(33)	1,223	135	-	-
Tax	429	429	553	681	841	941	1,064
Minority Int & P/L share of Ass.	(2)	(9)	1	(2)	(0)	0	(2)
Reported PAT	892	977	1,027	2,221	1,479	1,452	1,816
Change (%)		9.6%	5.0%	116.4%	-33.4%	-1.8%	25.1%
Margin(%)	20.2%	20.0%	17.5%	34.5%	22.1%	18.6%	20.2%

Financial Details

Key Ratios

Y/E March	FY14	FY15	FY16	FY17	FY18	FY19E	FY20E
ROE	18.8%	17.6%	16.5%	33.2%	19.6%	16.8%	18.1%
ROCE	24.4%	21.4%	22.9%	21.3%	21.8%	24.7%	26.5%
Asset Turnover	0.7	0.7	0.7	0.6	0.6	0.7	0.7
Debtor Days	42	78	75	73	76	75	75
Inv Days	48	88	78	85	118	135	130
Payable Days	21	35	29	38	54	39	39
Int Coverage	73	115	116	13	13	23	39
P/E	28	33	35	23	37	30	24
Price / Book Value	5.3	5.8	5.8	7.6	7.3	5.1	4.4
EV/EBITDA	21.5	25.7	24.1	25.3	25.5	16.4	13.5

Cash Flow Statement

Y/E March	FY14	FY15	FY16	FY17	FY18	FY19E	FY20E
PBT	1,319	1,404	1,615	2,901	2,319	2,389	2,878
(inc)/Dec in Working Capital	(490)	(224)	(263)	(604)	(855)	(687)	(572)
Non Cash Op Exp	92	71	62	332	244	206	222
Int Paid (+)	8	2	-	7	10	101	72
Tax Paid	(424)	(416)	(583)	(681)	(830)	(941)	(1,064)
others	(121)	(157)	(105)	(1,215)	(334)	(139)	(131)
CF from Op. Activities	383	681	725	741	554	929	1,405
(inc)/Dec in FA & CWIP	(147)	(109)	(272)	(270)	(315)	(318)	(278)
Free Cashflow	236	572	454	470	240	611	1,127
(Pur)/Sale of Inv	(3)	(297)	(61)	1,535	(784)	-	-
others	(56.6)	39.7	347.2	132.4	48.6	139.2	130.8
CF from Inv. Activities	(206)	(366)	14	1,397	(1,050)	(179)	(147)
inc/(dec) in NW	78	-	-	-	-	-	-
inc/(dec) in Debt	0	(101)	(3)	-	(697)	(286)	(286)
Int. Paid	(3)	(7)	(3)	(7)	(10)	-	-
Div Paid (inc tax)	(224)	(235)	(405)	(261)	(240)	(369)	(403)
others	5	-	6	(146)	(144)	(101)	(72)
CF from Fin. Activities	(144)	(343)	(405)	(414)	(1,090)	(756)	(762)
Inc(Dec) in Cash	33	(28)	335	1,724	(1,586)	(6)	496
Add: Opening Balance	531	563	535	860	2,512	935	929
Add: Forex and Other Adjustments	-	-	(0.7)	(71.7)	8.4	-	-
Closing Balance	563	535	870	2,512	935	929	1,425

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Correspondence Office Address: Arch Waterfront, 5th Floor, Block GP, Saltlake, Sector 5, Kolkata 700 091; Tel No.: 033-40541700; www.narnolia.com. Registered Office Address: Marble Arch, Office 201, 2nd Floor, 236B, AJC Bose Road, Kolkata 700 020; Tel No.: 033-4050 1500; www.narnolia.com

Compliance Officer: Manish Kr Agarwal, Email Id: mkagarwal@narnolia.com, Contact No.:033-40541700.

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