

Industry Bloomberg BSE CODE Consum. Staples ITC IN 500875

RATING	BUY
CMP	195
Price Target	228
Potential Upside	17%

Rating Change	<b>←</b>
Estimate Change	1
Target Change	1

STOCK INFO	
52wk Range H/L	283/135
Mkt Capital (Rs Cr)	239,206
Free float (%)	75%
Avg. Vol 1M (,000)	34,163
No. of Shares (Crs)	1,229
Promoters Pledged %	NA

#### **RESEARCH ANALYST**

#### **RAJEEV ANAND**

rajeev.anand@narnolia.com +91-22-62701229

#### FMCG segment to drive growth going forward

#### **4QFY20 Result Update**

- ITC reported mixed set of numbers; Revenue de-grew by 9.6% YoY to Rs 10,842 crs (vs. expect. Rs.12,497 crs) impacted due to low demand sentiment and outbreak of COVID-19 in mid-march followed by lockdown across the country disrupting sales as well as production levels of the company.
- Cigarettes, other FMCG, Agri, Hotel and Papers&Packaging business de-grew by 6.5%, 2.8%, 10.2%, 8.6% and 5.1% YoY respectively in the quarter.
- Segmental EBIT margin contracted by 396 bps, 152 bps, 825 bps & 49 bps YoY to 66%, 5%, 9% & 7% of Cigarettes, Other FMCG, Hotels & Agri segments respectively. However, Paper&Packaging business's EBIT margin remained flat at 20% YoY.
- Gross margin expanded by 30 bps YoY to 62.5% and EBITDA margin expanded by 95 bps YoY to 38.4% on account of improved GM% and product mix enrichment.
- PAT stood at Rs 3,797 crs (vs. expect. Rs 3,277 crs), showing a growth of 9.1% YoY on account of lower tax rate in the quarter.
- ITC made various products launches during the lockdown: Disinfectant Spray, Hexa Sanitizer, Hexa Soap, Germ Protection Wipes, Sanitizer Pouch (Rs 0.50), Vegetable & Fruit Wash, Aashirvaad Svasti Lassi, Immunity Supporting & Other Juices and Premium Ball Pens.

#### View and Valuation

Outbreak of COVID-19 and lockdown has impacted all industries. Government is easing the lockdown in phases; it will help in recovery of cigarettes business revenue. Under the new normal, demand sentiment would improve backed by government efforts for improving economy, decent monsoon, good rabi crops and improved liquidity in market. Going ahead, Other FMCG to be the growth driver for the company in the long term led by huge brand base, strong portfolio and company's stepped-up marketing initiatives for the division and various recent launches made under the segment. Margin is expected to remain range bound considering favorable commodity prices. Taking this into account, we value ITC at 18x FY21e EPS to arrive at a target price of Rs.228 and maintain BUY rating.

#### Key Risks to our rating and target

- A possible increase in duties in subsequent Council meetings.
- Deteriroration in cigarette business margin.

Conso./Fig in Rs Cr

KEY FINANCIAL/VALUATIONS	FY17	FY18	FY19	FY20	FY21E
Net Sales	42,777	43,449	49,862	49,404	50,224
EBITDA	15,436	16,483	18,406	19,260	19,427
EBIT	14,283	15,247	17,010	17,615	17,761
PAT	10,477	11,220	12,592	15,696	15,577
EPS (Rs)	9	9	10	13	13
EPS growth (%)	10%	9%	9%	24%	0%
ROE (%)	23%	22%	21%	24%	22%
ROCE (%)	31%	29%	29%	27%	25%
BV	38	43	48	53	58
P/B (X)	5.9	6.5	6.0	3.7	3.3
P/E (x)	26.3	29.7	28.2	15.4	15.4

The views expressed above accurately reflect the personal views of the authors about the subject companies and its(their) securities. The authors have not and will not receive any compensation for providing a specific recommendation or view. Narnolia Financial Advisors Ltd. does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decision.



# 4QFY20 Results Mixed result

Qtrly - Stand. & Annl - conso./Fig in Rs Cr

FINANCIALS	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20	YoY%	QoQ%	FY19	FY20	YoY%
Net Sales	12,206	11,503	11,871	12,013	10,842	-11.2%	-9.7%	49,862	49,404	-0.9%
Other Income	740	620	654	984	756	2.1%	-23.2%	2,174	2,598	19.5%
COGS	4,616	4,140	4,482	4,546	4,067	-11.9%	-10.5%	17,420	17,345	-0.4%
Gross Margin	62%	64%	62%	62%	62%	0.3%	0.3%	65%	65%	-0.2%
Empl. Cost	760	690	632	669	667	-12.3%	-0.4%	4,178	4,296	2.8%
Other Exp.	2,259	2,107	2,195	2,185	1,945	-13.9%	-11.0%	9,858	8,503	-13.7%
EBITDA	4,572	4,566	4,562	4,613	4,164	-8.9%	-9.7%	18,406	19,260	4.6%
EBITDA Mar.	37%	40%	38%	38%	38%	0.9%	0.0%	37%	39%	2.1%
Depreciation	350	359	396	416	393	12.1%	-5.7%	1,397	1,645	17.8%
EBIT	4,221	4,207	4,167	4,196	3,771	-10.7%	-10.1%	17,010	17,615	3.6%
Interest	8	15	13	12	15	90.3%	18.4%	45	55	20.4%
PBT	4,954	4,812	4,808	5,168	4,512	-8.9%	-12.7%	19,138	20,026	4.6%
Excep. Item	-	-	-	(132)	-	-	-	-	(132)	-
Tax	1,472	1,638	785	894	715	-51.4%	-20.0%	6,314	4,442	-29.7%
PAT	3,482	3,174	4,023	4,142	3,797	9.1%	-8.3%	12,824	15,585	21.5%
PAT Margin	29%	28%	34%	34%	35%	6.5%	0.5%	25%	32%	6.3%

# ITC's different segments performance Segment Revenue:

Stand./Fig in Rs Cr

SEGMENTS	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20
Cigarettes	5,128	5,026	5,073	5,486	5,433	5,327	5,311	5,131
Others FMCG	2,870	3,160	3,201	3,274	3,060	3,288	3,312	3,184
Agri Business	3,151	2,220	1,925	2,101	3,611	2,648	2,095	1,887
Paperboards, Paper & Packaging	1,356	1,424	1,543	1,537	1,528	1,565	1,555	1,459
Hotels	341	363	452	510	393	427	552	466
Total	12,846	12,193	12,193	12,908	14,025	13,255	12,826	12,826

### **Segment Growth:**

SEGMENTS	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20
Cigarettes	4%	10%	10%	11%	6%	6%	5%	-6%
Others FMCG	10%	13%	11%	7%	7%	4%	3%	-3%
Agri Business	14%	13%	26%	16%	15%	19%	9%	-10%
Paperboards, Paper & Packaging	0%	9%	21%	18%	13%	10%	1%	-5%
Hotels	12%	21%	12%	25%	15%	18%	22%	-9%
Total	7%	11%	14%	12%	9%	9%	5%	-1%

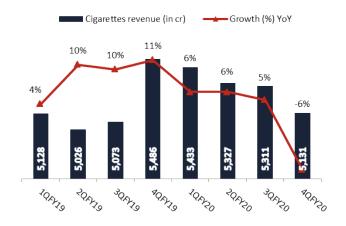
## **Segments EBIT Margin:**

SEGMENTS	1QFY19	2QFY19	3QFY19	4QFY19	1QFY20	2QFY20	3QFY20	4QFY20
Cigarettes	69%	71%	70%	70%	71%	72%	71%	66%
Others FMCG	2%	2%	2%	6%	3%	3%	3%	5%
Agri Business	6%	11%	10%	7%	6%	9%	10%	7%
Paperboards, Paper & Packaging	22%	22%	22%	20%	22%	23%	21%	20%
Hotels	4%	4%	13%	17%	3%	4%	16%	9%
Total	32%	34%	35%	36%	32%	34%	35%	31%

# **Narnolia®**

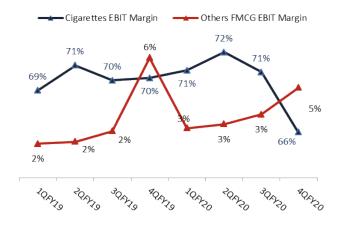
#### **Exhibit: Cigarettes revenue and Growth(%)**

Cigarettes business de-grew by 6% YoY and 3% on QoQ basis.



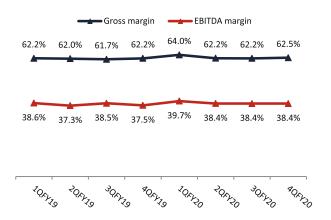
#### **Exhibit: Cigarettes & Others FMCG EBIT Margin(%)**

Cigarettes and other FMCG EBIT margin stood at 66% and 5% in 4QFY20.



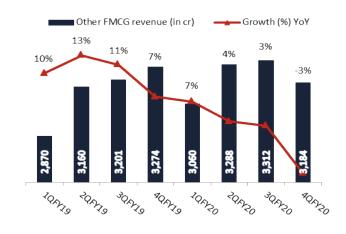
#### **Exhibit: Gross and EBITDA Margin**

GM% expanded by 30 bps YoY and EBITDA m% expanded by 95 bps YoY led by improved GM% and product mix.



#### Exhibit: Other FMCG revenue and Growth(%)

Other FMCG business de-grew by 3%YoY less impacted due to stepped up initiaves and new launches done.



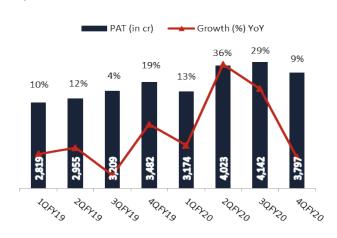
#### **Exhibit: Sales and Sales Growth**

Sales revenue de-grew due to decline in sales of Agri business by 10% and Cigarettes business by 6.5%.



#### Exhibit: Adj. PAT and Adj. PAT Growth

PAT showed a growth of 9.1% YoY on account of lower tax rate in the quarter.





## **Financial Details**

## **Balance Sheet**

Conso./Fig in Rs Cr

Y/E March	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21E
Share Capital	795	802	805	1,215	1,220	1,226	1,229	1,229
Reserves	26,442	37,533	41,875	45,198	51,290	57,915	64,044	70,324
Networth	27,237	38,335	42,680	46,413	52,510	59,141	65,273	71,553
Debt	227	225	71	38	29	10	7	3
Other Non Current Liab	1,481	1,855	2,066	2,096	2,183	2,294	1,947	1,947
Total Capital Employed	27,464	38,559	42,750	46,450	52,539	59,151	65,281	71,556
Net Fixed Assets (incl CWIP)	16,039	17,134	17,666	19,623	22,032	23,511	24,970	27,602
Non Current Investments	799	1,413	5,126	6,694	11,484	11,696	10,715	10,715
Other Non Current Assets	1,466	3,638	4,037	3,357	4,379	4,845	2,177	2,177
Non Current Assets	18,303	22,185	26,829	29,674	37,895	40,051	37,862	40,494
Inventory	8,255	8,507	9,062	8,671	7,495	7,860	8,879	7,917
Debtors	2,439	1,978	1,917	2,474	2,682	4,035	2,562	4,065
Cash & Bank	3,490	6,571	6,063	2,967	2,900	4,152	7,277	12,322
Other Current Assets	8,396	7,306	7,820	12,156	13,317	15,700	20,786	19,370
Current Assets	22,581	24,362	24,863	26,269	26,394	31,747	39,505	43,673
Creditors	2,106	1,977	2,339	2,659	3,496	3,510	3,630	3,535
Provisions	5,956	90	71	61	64	51	148	52
Other Current Liabilities	3,673	3,841	4,204	4,381	5,673	6,449	5,716	6,496
Curr Liabilities	11,736	5,908	6,615	7,102	9,233	10,010	9,558	10,083
Net Current Assets	10,845	18,455	18,248	19,167	17,161	21,737	29,947	33,590
Total Assets	40,884	46,547	51,692	55,943	64,289	71,798	77,367	84,167

## **Income Statement**

Conso./Fig in Rs Cr

Y/E March	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21E
Revenue from Operation	35,317	38,835	39,192	42,777	43,449	49,862	49,404	50,224
Change (%)	12%	10%	1%	9%	2%	15%	-1%	2%
EBITDA	13,052	14,202	14,451	15,436	16,483	18,406	19,260	19,427
Change (%)	17%	9%	2%	7%	7%	12%	5%	1%
Margin (%)	37%	37%	37%	36%	38%	37%	39%	39%
Depr & Amor.	965	1,028	1,077	1,153	1,236	1,397	1,645	1,666
EBIT	12,087	13,174	13,373	14,283	15,247	17,010	17,615	17,761
Int. & other fin. Cost	6	68	54	24	90	45	55	51
Other Income	971	1,257	1,531	1,762	1,832	2,174	2,598	3,106
EBT	13,052	14,362	14,851	16,020	17,402	19,138	20,026	20,816
Exp Item	-	-	-	-	413	-	(132)	-
Tax	4,061	4,596	5,358	5,549	5,916	6,314	4,442	5,238
Minority Int & P/L share of Ass.	120	128	8	6	8	255	8	-
Reported PAT	8,891	9,663	9,501	10,477	11,493	12,592	15,593	15,577
Adjusted PAT	8,891	9,663	9,501	10,477	11,220	12,592	15,696	15,577
Change (%)	17%	9%	-2%	10%	10%	10%	24%	0%
Margin(%)	25%	25%	24%	24%	26%	25%	32%	31%



## **Financial Details**

## **Key Ratios**

Y/E March	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21E
ROE	33%	25%	22%	23%	22%	21%	24%	22%
ROCE	44%	34%	31%	31%	29%	29%	27%	25%
Asset Turnover	1	1	1	1	1	1	1	1
Debtor Days	25	19	18	21	23	30	19	30
Inv Days	85	80	84	74	63	58	66	58
Payable Days	22	19	22	23	29	26	27	26
Int Coverage	1,897	193	250	588	170	374	322	348
P/E	29	29	27	26	30	28	15	15
Price / Book Value	10	9	6	6	7	6	4	3
EV/EBITDA	13	13	12	18	21	19	12	12
FCF per Share	6	8	9	6	8	8	10	11
Div Yield	1.8%	1.8%	1.9%	2.5%	1.7%	1.8%	3.0%	3.2%

## **Cash Flow Statement**

Conso./Fig in Rs Cr

								so./Fig in Rs Cr
Y/E March	FY14	FY15	FY16	FY17	FY18	FY19	FY20	FY21E
PBT	13,052	14,362	14,859	16,026	17,409	19,150	20,035	20,816
(inc)/Dec in Working Capital	(1,844)	31	(277)	44	1,736	(494)	296	517
Non Cash Op Exp	720	715	1,182	927	907	1,007	858	1,666
Int Paid (+)	6	68	54	24	90	45	55	51
Tax Paid	(3,984)	(4,449)	(5,078)	(5,492)	(6,000)	(5,803)	(5,023)	(5,238)
others	(606)	(885)	(941)	(903)	(973)	(1,321)	(1,530)	-
CF from Op. Activities	7,344	9,843	9,799	10,627	13,169	12,583	14,690	17,811
(inc)/Dec in FA & CWIP	(2,887)	(3,300)	(2,348)	(3,122)	(2,878)	(3,169)	(2,441)	(4,298)
Free Cashflow	4,456	6,543	7,451	7,506	10,291	9,414	12,249	13,513
(Pur)/Sale of Inv	(950)	916	(3,438)	(4,649)	(3,313)	(1,732)	(2,013)	948
others	583	(2,890)	1,865	4,519	(923)	(644)	267	-
CF from Inv. Activities	(3,254)	(5,275)	(3,921)	(3,251)	(7,114)	(5,546)	(6,174)	(3,350)
inc/(dec) in NW	691	979	532	1,067	913	969	625	-
inc/(dec) in Debt	(9)	(14)	(13)	(13)	2	(18)	(3)	(4)
Int. Paid	(48)	(16)	(28)	(25)	(49)	(98)	(44)	(51)
Div Paid (inc tax)	(4,927)	(5,688)	(6,125)	(8,333)	(7,088)	(7,733)	(8,709)	(9,298)
others	171	78	21	4	1	11	(1)	-
CF from Fin. Activities	(4,122)	(4,661)	(5,613)	(7,301)	(6,221)	(6,869)	(8,181)	(9,353)
Inc(Dec) in Cash	(32)	(93)	266	75	(166)	169	334	5,109
Add: Opening Balance	309	276	(2)	264	339	174	343	7,277
Closing Balance	276	183	264	339	174	343	677	12,386



Narnolia Financial Advisors Ltd. is a SEBI registered Research Analyst having SEBI Registration No. INH300006500. The Company/Analyst (s) does/do not have any holding in the stocks discussed but these stocks may have been recommended to clients in the past. Clients of Narnolia Financial Advisors Ltd. may be holding aforesaid stocks.

The stocks recommended are based on our analysis which is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed.

Disclosures: Narnolia Financial Advisors Ltd. (NFAL) (FormerlyMicrosec Capital Ltd.) is a SEBI Registered Research Analyst having registration no. INH300006500. NFALis engaged in the business of providing Stock Broking, Depository Participant, Merchant Banking, Portfolio Management & distribution of various financial products. Details of associate entities of NFAL is available on the website at www.narnolia.com

No penalties have been levied on NFAL by any Regulatory/Statutory authority. NFAL, it's associates, Research Analyst or their relative may have financial interest in the subject company. NFAL and/or its associates and/or Research Analyst may have beneficial ownership of 1% or more securities in the subject company at the end of the month immediately preceding the date of publication of the Research Report. NFAL and its associate company(ies), their directors and Research Analyst and their relatives may; (a) from time to time, have a long or short position in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein. (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions, however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the associates of NFAL even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report. Research Analyst may have served as director/officer, etc. in the subject company in the last 12 month period. NFAL and/or its associates may have received compensation from the subject company in the past 12 months. In the last 12 months period ending on the last day of the month immediately preceding the date of publication of this research report, NFAL or any of its associates may have: a) managed or co-managed public offering of securities from subject company of this research report, b) received compensation for investment banking or merchant banking or brokerage services from subject company of this research report, c) received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company of this research report. d) Subject Company may have been a client of NFAL or its associates during 12 months preceding the date of distribution of the research report. NFAL and it's associates have not received any compensation or other benefits from the Subject Company or third party in connection with the research report. NFAL and / or its affiliates may do and seek to do business including Investment Banking with companies covered in the research reports. As a result, the recipients of this report should be aware that NFAL may have a potential conflict of interest that may affect the objectivity of this report. Compensation of Research Analysts is not based on any specific Merchant Banking, Investment Banking or Brokerage service transactions. Research Analyst's views on Subject Company may vary based on Fundamental research and Technical Research. Proprietary trading desk of NFAL or its associates maintains arm's length distance with Research Team as all the activities are segregated from NFAL research activity and therefore it can have an independent view with regards to subject company for which Research Team have expressed their views.

Analyst Certification The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report.

Disclosure of Interest Statement-

A graph of daily closing prices of securities is available at www.nseindia.com, www.bseindia.com.

Correspondence Office Address: Arch Waterfront, 5th Floor, Block GP, Saltlake, Sector 5, Kolkata 700 091; Tel No.: 033-40541700; www.narnolia.com.

Registered Office Address: Marble Arch, Office 201, 2nd Floor, 236B, AJC Bose Road, Kolkata 700 020; Tel No.: 033-4050 1500; www.narnolia.com

Compliance Officer: Manish Kr Agarwal, Email Id: mkagarwal@narnolia.com, Contact No.:033-40541700.

Registration details of Company: Narnolia Financial Advisors Ltd. (NFAL): SEBI Stock Broker Registration: INZ000166737 (NSE/BSE/MSEI); NSDL/CDSL: INDP-380-2018; Research Analyst: INH300006500, Merchant Banking: (Registration No.: INM000010791), PMS: (Registration No.: INP000002304), AMFI Registered Mutual Fund distributor: ARN 3087

Registration Details of Group entities: G. Raj & Company Consultants Ltd (G RAJ)-BSE Broker INZ260010731; NSDL DP: IN-DP-NSDL-371-2014 || Narnolia Commerze Limited (Formerly Microsec Commerze Ltd.)-MCX/NCDEX Commodities Broker: INZ000051636 || NarnoliaVelox Advisory Ltd. - SEBI Registered PMS: INP00005109 || Eastwind Capital Advisors Pvt Ltd. (EASTWIND)-SEBI Registered Investment Adviser: INA300005439 || Narnolia Insurance Brokers Limited (Formerly Microsec Insurance Brokers Ltd.)-IRDA Licensed Direct Insurance Broker (Life & Non-Life) Certificate No. 134, License No. DB046/02 || Narnolia Securities Ltd. (NSL)-AMFI Registered Mutual Fund distributor: ARN 20558, PFRDA NPS POP: 27092018 || Narnolia Capital Advisors Pvt. Ltd. - RBI Registered NBFC:B.05.02568.

#### Disclaimer:

This report has been prepared by Narnolia Financial Advisors Ltd. (NFAL) and is meant for sole use by the recipient and not for public circulation. The report and information contained herein is strictly confidential and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of NFAL. The report is based on the facts, figures and information that are considered true, correct, reliable and accurate. The intent of this report is not recommendatory in nature. The information is obtained from publicly available media or other sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy, completeness or correctness. All such information and opinions are subject to change without notice. The report is prepared solely for informational purpose and does not constitute an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments for the clients. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. Certain transactions -including those involving futures, options, another derivative products as well as non-investment grade securities - involve substantial risk and are not suitable for all investors. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should co

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject NFAL & its group companies to registration or licensing requirements within such jurisdictions.